

1963 OWNER'S GUIDE

chrysler

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INTRODUCTION... *Your new Chrysler was designed and built to reflect your appreciation of a fine product and your pride of ownership. It is a car suited to you in every respect, thoroughly in keeping with Chrysler Corporation's tradition of engineering and styling excellence. ● This Owner Guide will acquaint you quickly with the operation, the controls, the safety, comfort and economy features of your new Chrysler. Please read it carefully and keep it in the glove compartment of your car for reference. ● May we offer two suggestions that will make the miles ahead thoroughly enjoyable and completely trouble-free. ● First, let us recommend that you spare a few minutes to read this Guide carefully. Have the driving members of your family go through it too. ● Second, see your authorized dealer regularly for Certified Car Care—Service that Saves. You will find the Certified Car Care Booklet, accompanying your Guide, a valuable source of maintenance information. This Booklet covers your warranty and the recommended maintenance services, making it easy for you to follow a regular system of maintenance. ● Your Dealer will perform these services at a nominal cost and in so doing he offers the exclusive service advantages of special tools and equipment, genuine MoPar parts and technicians who are trained specifically to service your Chrysler. These men are continually informed by the factory on the latest service procedures, assuring you the best service obtainable for your car. ● We're sure this car will live up to your greatest expectations, especially when you call on your authorized dealer regularly. He'll be happy to see you, and serve you, at any time.*

**SERVICE DEPARTMENT, CHRYSLER-PLYMOUTH DIVISION,
DETROIT 31, MICHIGAN.**



YOU'LL WANT TO KNOW

YOUR KEY TO DRIVING PLEASURE

keys	3
outside door locks	3
seat adjustment	3
power seat	3

DRIVER-CENTERED INSTRUMENTATION

4

INSTRUMENT CLUSTER DETAILS

5

GETTING OFF TO A GOOD START

starting the engine	6
ignition lock	7
parking brake	7
break-in information	7

TRANSMISSION

automatic transmission operation	8
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transmission ranges	8
manual transmission operation	9

LIGHTS—INSIDE AND OUT

head light switch	10
head light beam selector	10
back-up lights	10
turn signal	11
glove box light	11
under hood light	11
trunk light	11

OPENING AND CLOSING CONTROLS

inside and outside door locks	12
hood and luggage compartment locks	12
vent window lock	13
window regulator	13
power door locks	13
glove box lock	13

SAFETY, COMFORT AND CONVENIENCE FEATURES

windshield wipers and washer	14
clock	14
sun visors	14
refueling	14
custom seat adjustment	15
rear view mirrors	15
seat belts	15
parking brake warning light	15
emergency warning flasher	15
ash receiver	16
auto pilot	16
coat hooks	16
Cool Aire air conditioning	16
radio	17
assist handles	17

HEATER

18

AIR CONDITIONER

20

STATION WAGON FEATURES

seat storage	22
tailgate and rear window	23
jack and spare tire storage	24

CONVERTIBLE TOP—OPERATION AND MAINTENANCE

25

HOW TO INCREASE TIRE LIFE

26

THE SAFE WAY TO CHANGE A WHEEL

27

APPEARANCE CARE

28

SERVICE TIPS

28

OIL CHANGE REQUIREMENT

32

SPECIFICATIONS, CAPACITIES AND DATA

license data	34
fluid capacities	34
engine specifications	34
light bulbs	35
light fuses	35

HOW TO IMPROVE GASOLINE ECONOMY

35

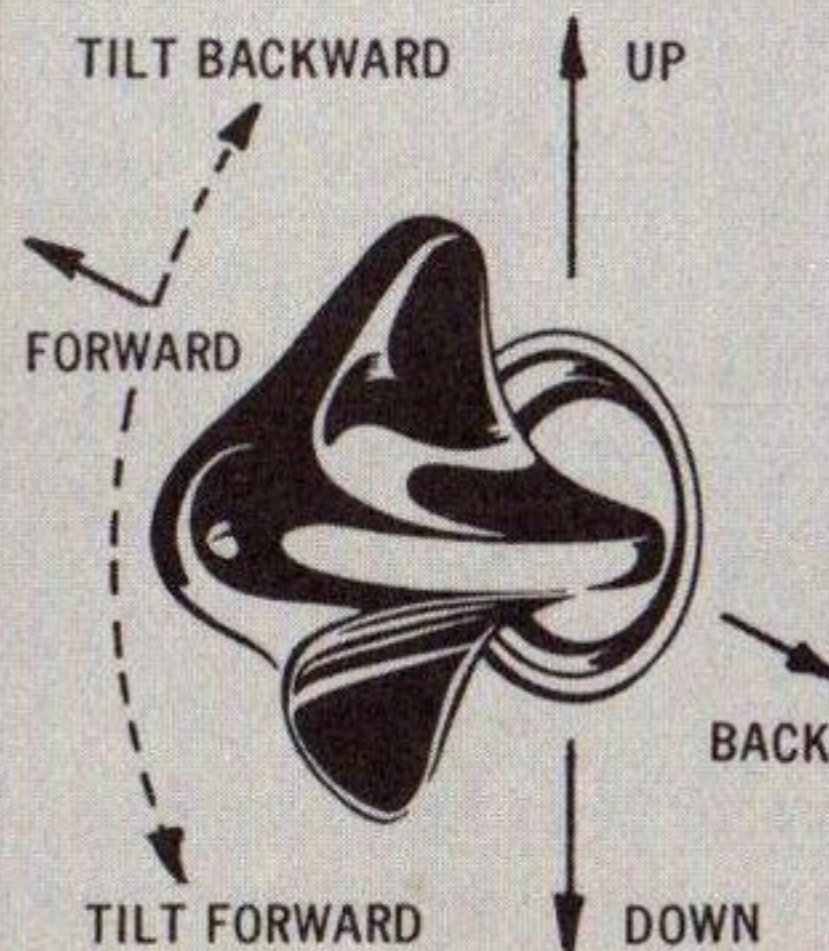
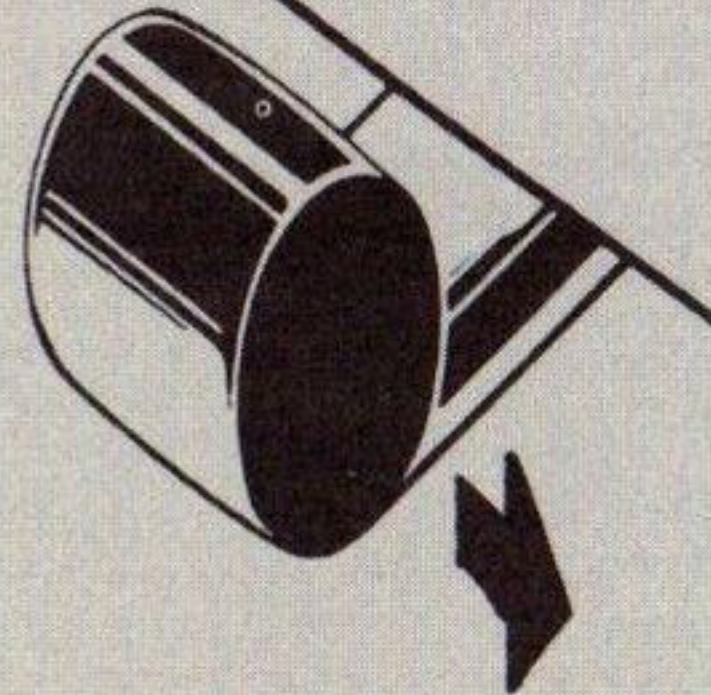
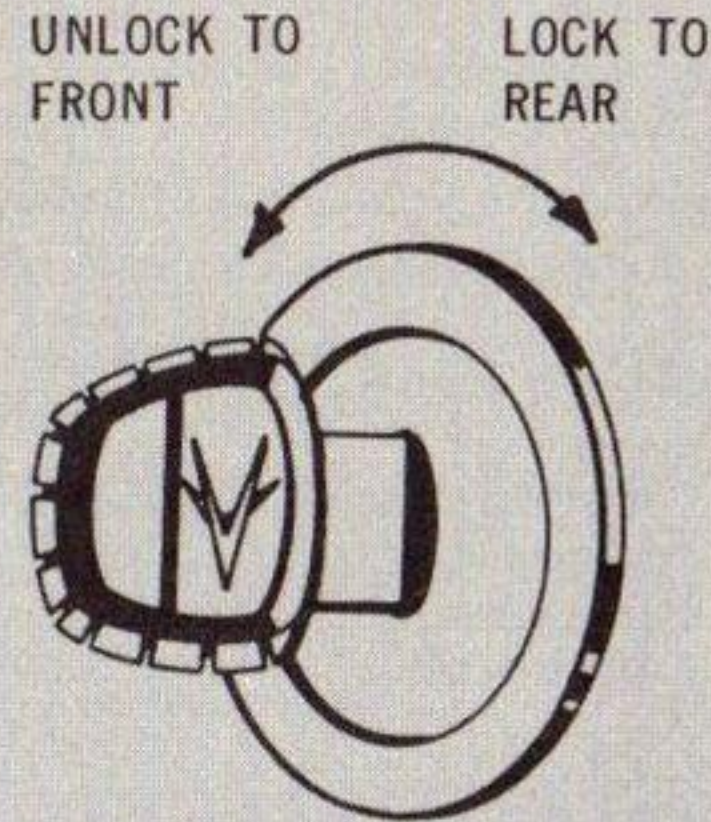
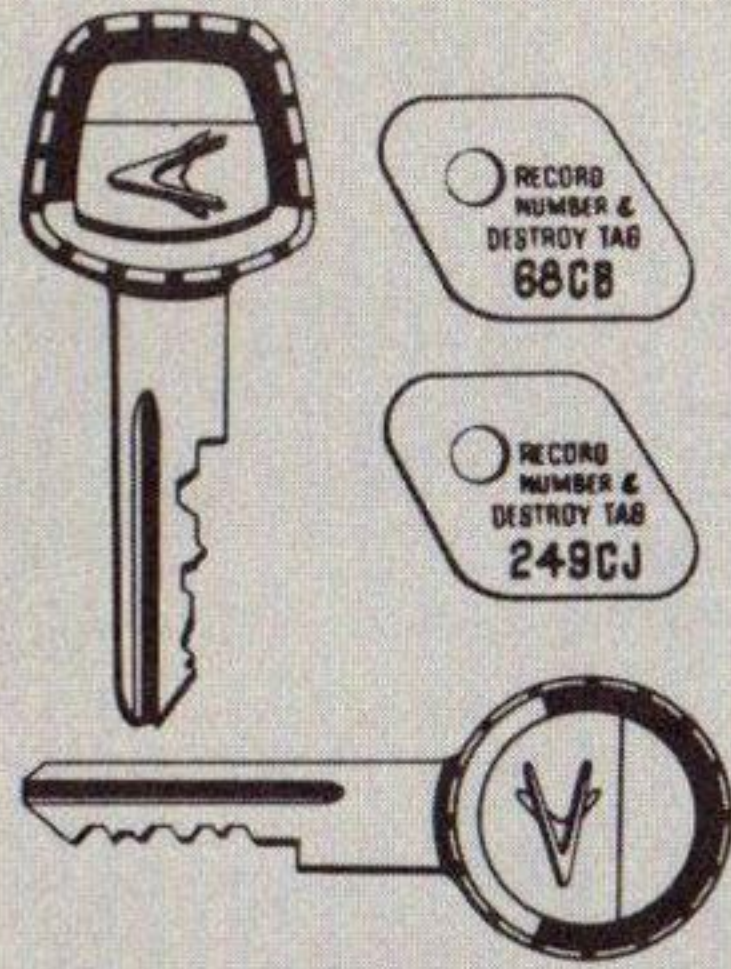
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YOUR KEYS TO DRIVING PLEASURE

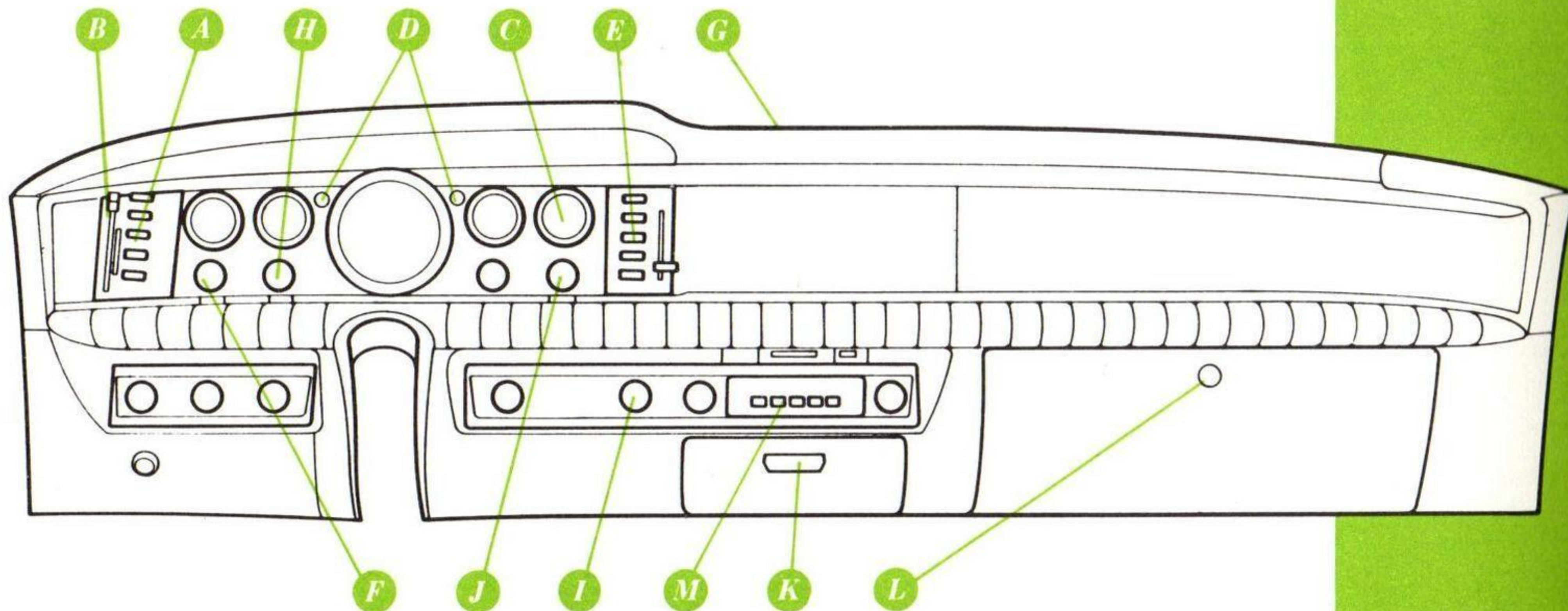
You will find a small metal tag attached to each set of keys. Stamped on these tags is an identifying number which you should record so that you can order duplicate keys from your dealer or a reputable locksmith in the event of loss. After recording the numbers, the tags should be destroyed.

DOOR LOCKS Insert key with notches upward. Return to vertical before removing.

SEAT ADJUSTMENT The first thing you may want to do after getting into your new car is to adjust the front seat to your liking. ● **MANUAL:** The adjusting lever at the bottom of the driver's side of the front seat releases the seat so you can slide it forward or backward to the position that's best for you. It will lock in the new position when you release the lever. **NOTE:** Further adjustments can be made by your Dealer (see page 15). ● Each seat on cars equipped with front Bucket Seats is individually adjustable for the comfort of you and your passenger. ● **POWER:** If your car is equipped with an optional Six-Way Power Seat unit, the single control at the bottom of the driver's side of the front seat can be turned to tilt the seat, or pushed to move it forward, back, up, or down. The seat moves the way the knob is moved. On long drives this feature enables you to change your position occasionally for your added comfort. **DO NOT** put packages or other articles under front seat, since they could be damaged, or cause damage to seat controls.



DRIVER-CENTERED INSTRUMENTATION



A Transmission Drive Selector **B** Transmission Parking Lock **C** Clock **D** Turn Signal Indicators
E Heater Controls **F** Headlights and Panel Lights **G** Defroster Outlets **H** Wiper and Washer
I Ignition Switch **J** Cigarette Lighter **K** Ash Receiver **L** Glove Compartment Lock
M Radio

Your instruments provide information about what's happening under the hood. That's why it's a good idea for you to check them frequently as you drive.

INSTRUMENT CLUSTER DETAILS

① ALTERNATOR Indicates whether battery is being charged ("C") or discharged ("D"). Pointer will normally stay centered while driving when battery is fully charged and no lights or accessories are in use.

② SPEEDOMETER Located directly in front of you for easy visibility. At night the speedometer is softly lighted and glareless.

③ ODOMETER This group of numbers tells you total mileage the car has been driven in miles and tenths of miles.

④ TRIPOMETER Registers individual trip mileage. To reset, turn knob to left. Knob is located on edge of speedometer at "zero".

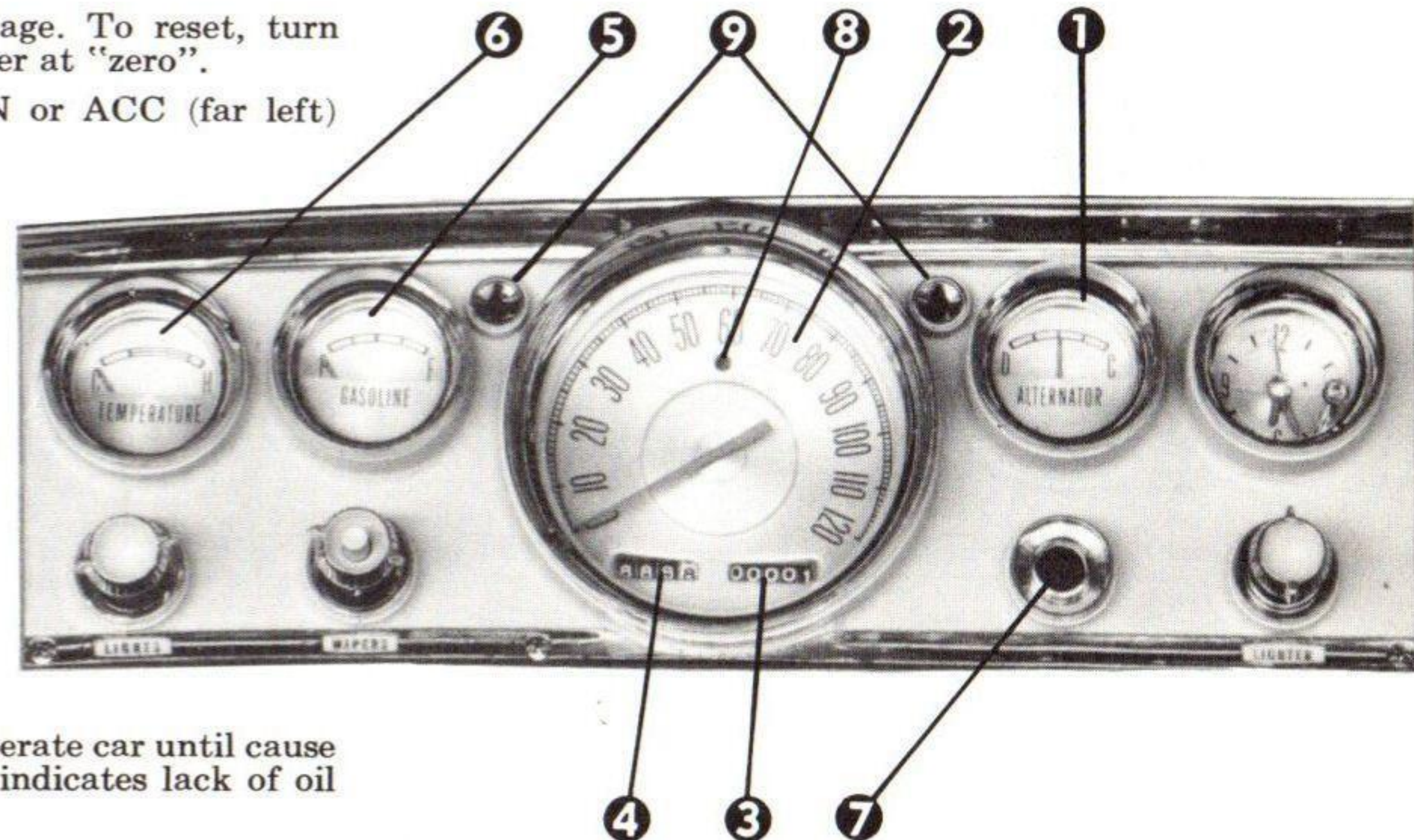
⑤ GASOLINE GAUGE With ignition key in ON or ACC (far left) position the pointer will indicate the amount of fuel in gasoline tank.

⑥ TEMPERATURE GAUGE Indicates engine coolant temperature. Pointer will normally stay near center while driving. It is normal for the pointer to rise slightly when driving in congested traffic in hot weather or under heavy load. However, if it rises suddenly or remains on "H" while driving, stop car, turn off engine and do not operate car until cause is located and corrected.

⑦ OIL PRESSURE LIGHT A red glow on the instrument panel informs you immediately if engine oil pressure drops below normal. This light is positive and unvarying, and catches your attention at once. Red light should not be on except momentarily when engine is first started or is operating at idle. If light stays on while driving, stop car, turn off engine and do not operate car until cause of low oil pressure is located and corrected. Light indicates lack of oil pressure, not the amount of oil in the crankcase.

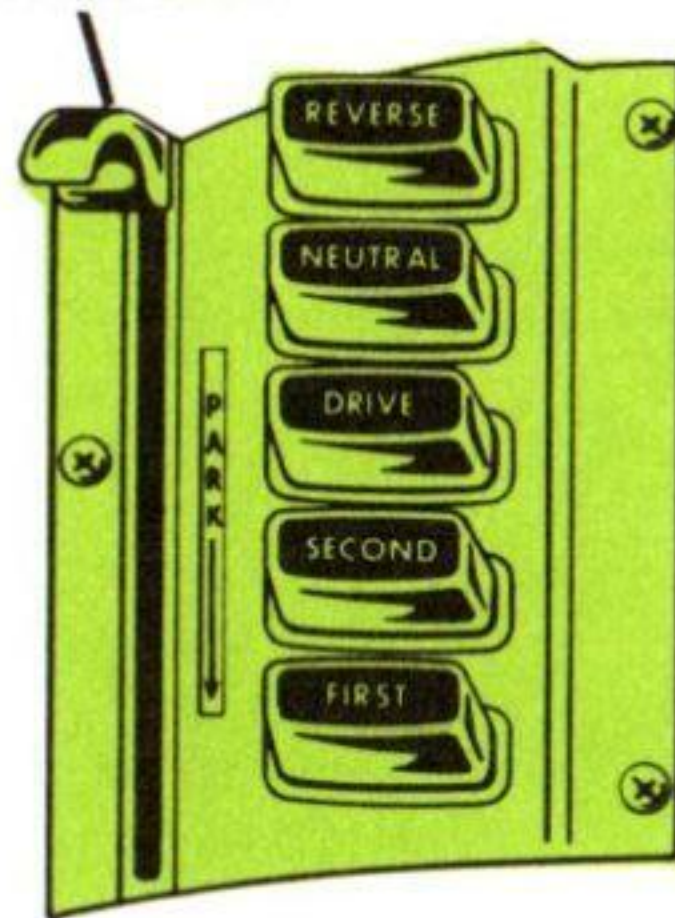
⑧ HIGH BEAM INDICATOR Light near speedometer glows red when headlights are on high beam.

⑨ TURN SIGNAL INDICATOR Lights on instrument panel flash in unison with outside lights.

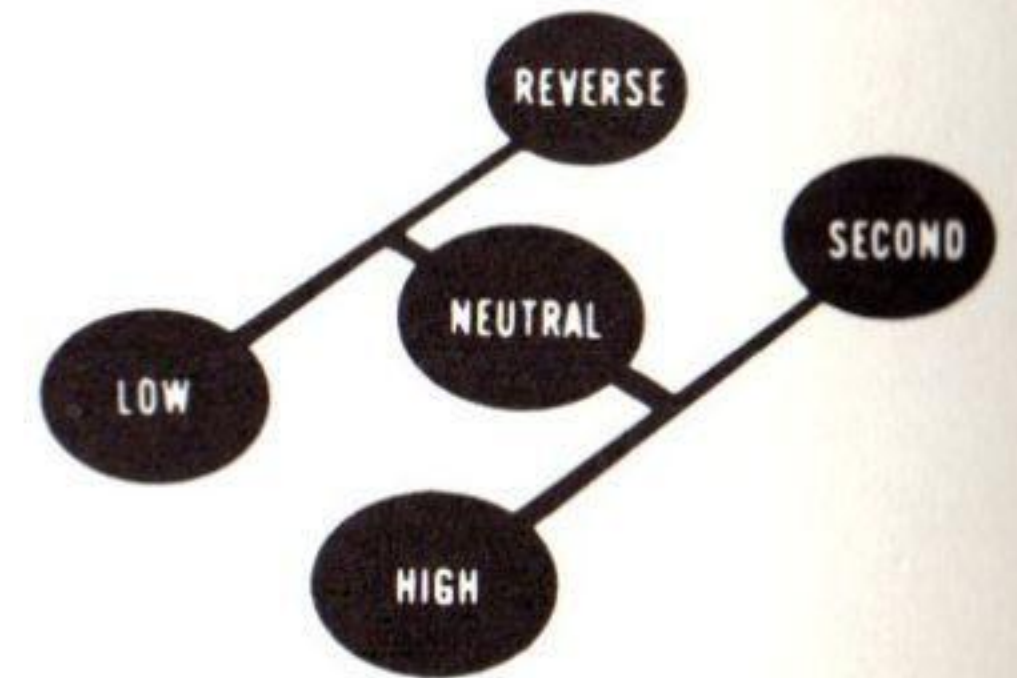


GETTING OFF TO A GOOD START

PARK LEVER



PUT TRANSMISSION IN NEUTRAL If your car is equipped with an automatic transmission release the Park Lever to unlock the transmission. If Park Lever is not in lock position, push the Neutral button. ● **NOTE:** Transmission buttons cannot be engaged when Park Lever is in lock position. ● If you have a manual transmission, depress the clutch and move the lever to Neutral.

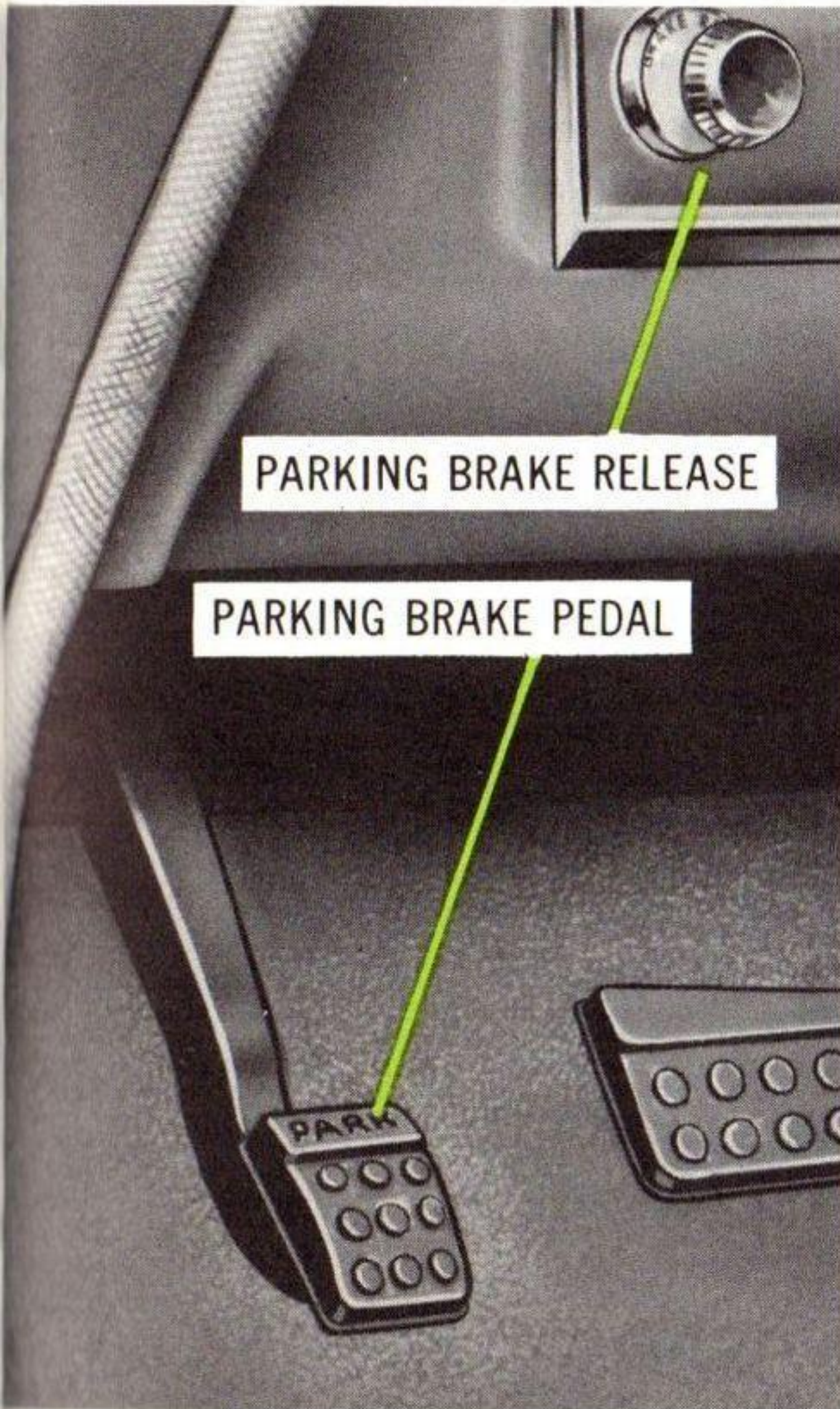


With the transmission in neutral depress the accelerator pedal about half-way down to actuate the automatic choke. Do *not* "pump" the accelerator.

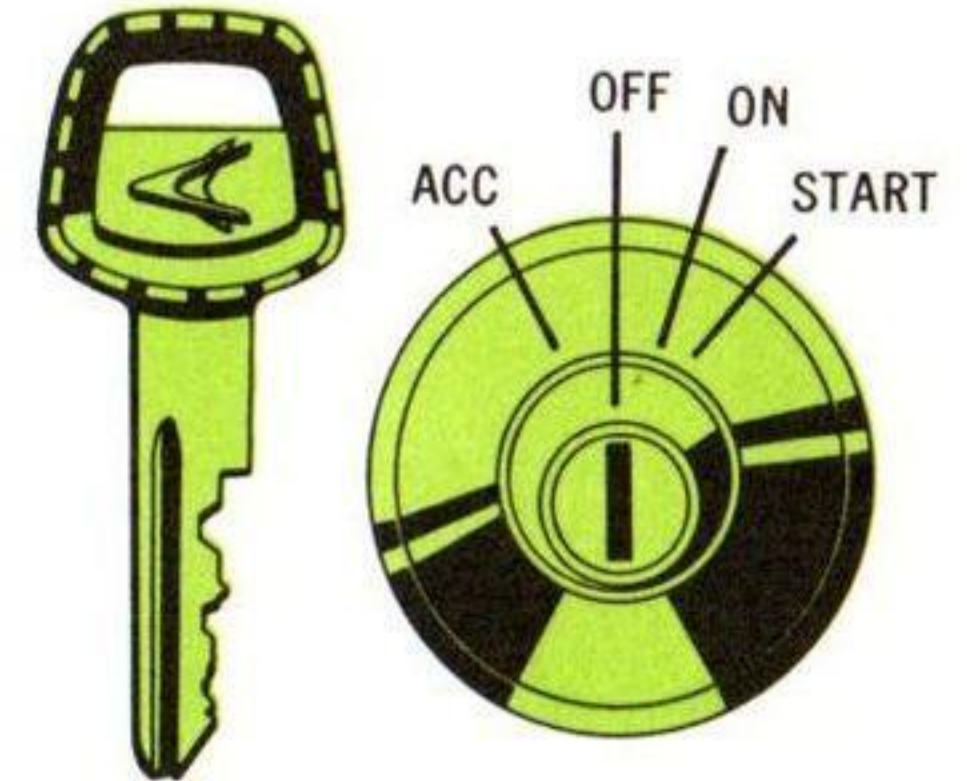
WARNING: Exhaust fumes contain carbon monoxide gas, a deadly poison. Avoid inhaling. Never run the engine in a closed garage.



TO START THE ENGINE



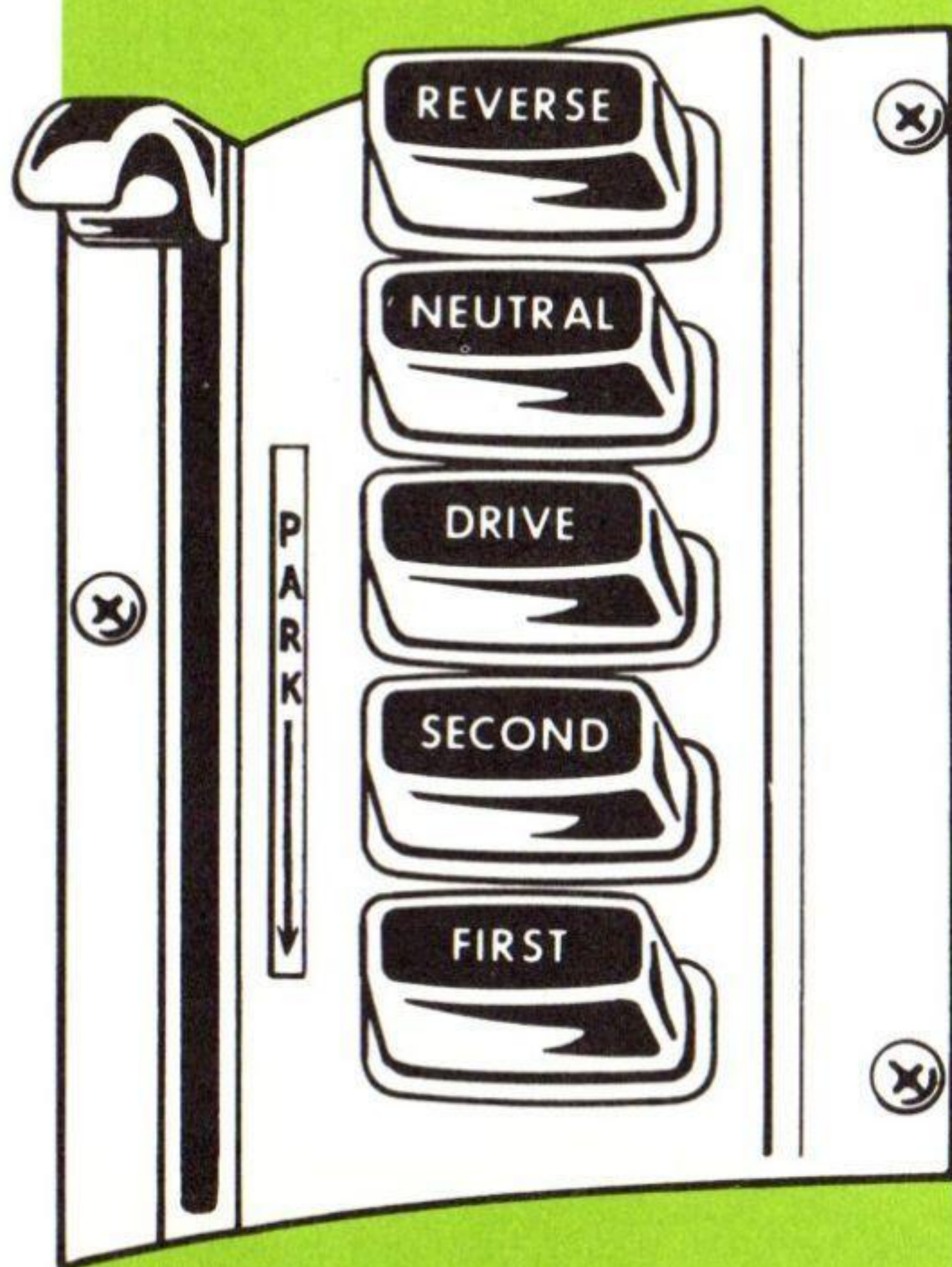
Insert the square-ended key in the ignition lock and turn right to "start" position. When engine starts, release key immediately, allowing it to return to "driving" position. By turning the key fully to the left you have the advantage of operating accessories with the engine off. ● NOTE: Never "pump" the accelerator. This may flood the carburetor and cause a temporary no start condition. A strong odor of gasoline will be present. To start the engine, hold the accelerator pedal *fully* to the floor with the key in start position until engine starts.



PARKING BRAKE Apply by firmly pressing the foot pedal at left of steering column. To release pull the handle located above the pedal. ● NOTE: If it is necessary to use the parking brake for an emergency stop, pull out and hold the release handle, "pumping" the pedal cautiously to avoid locking the rear wheels.

Drive moderately during the first 300 miles and do not exceed 60 mph, although occasionally building up to this speed will not be harmful. After your car has traveled 300 miles, higher speeds (within limits of state and local traffic laws) are permissible during the break-in process if approached gradually. However, do not drive at sustained high speeds until 500 miles have been accumulated.

It's not unusual for a new engine to use a certain amount of engine oil during the break-in period. Check the oil level periodically during the early life of the engine. If oil is added during this period use the weight recommended in the "Service Tips" section in the back of this Guide.



TORQUEFLITE PUSH-BUTTON TRANSMISSION

Push-button controls for your 3-speed automatic transmission are within easy reach at left of instrument cluster.

PARK LEVER This lever supplements the parking brake by locking the transmission, preventing movement of car when parked. To engage, move lever down—move lever up to unlock. The Drive or Reverse buttons cannot be engaged until the lever is moved to the unlock position. *Never move the lever while car is in motion.*

NEUTRAL This button must be engaged before starting engine. For your safety, engine cannot be started when Drive, First, Second or Reverse buttons are engaged.

DRIVE Push this button for all normal driving. Gears shift automatically, according to car speed and foot pressure on accelerator pedal.

SECOND Push for driving in heavy city traffic or on mountain roads where more precise speed control is desirable. Use it also when climbing long grades, and for "engine braking" when descending moderately steep grades. ● **CAUTION:** Never exceed 60 mph in this range.

FIRST Push this button going up very steep hills and for "engine braking" when going down. In snow, sand or mud, car can often be moved by alternately pushing First or Reverse buttons to achieve a "rocking" motion. ● **CAUTION:** Never exceed 40 mph in this range.

REVERSE Place your foot on the brake pedal when pushing the Reverse button. An automatic safety control makes it impossible to shift into Reverse at forward speeds above 10 mph.

PASSING ACCELERATION You can get quick acceleration at speeds below 60 mph in Drive, or 25 mph in Second by pressing the accelerator

briskly to the floor. This shifts the transmission to a lower gear. It will shift up again when foot pressure is released or when car reaches a speed of 65 or 70 mph in Drive or 35 to 40 mph in Second.

HOLDING ON AN UPGRADE The car will hold in any driving gear on a slight upgrade with slight pressure on the accelerator, but use the foot brake on steeper grades. Never idle engine with transmission in gear for prolonged periods.

PUSH STARTING Turn ignition switch to On position and push in First button. The engine should start at about 15 mph.

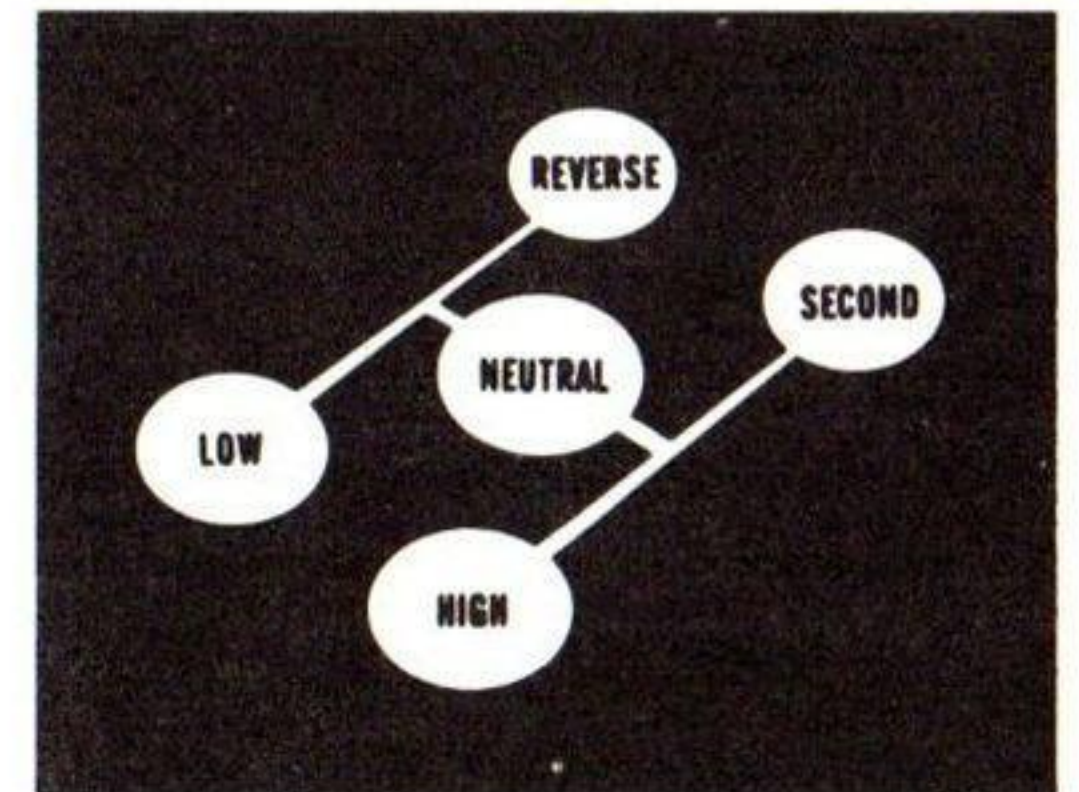
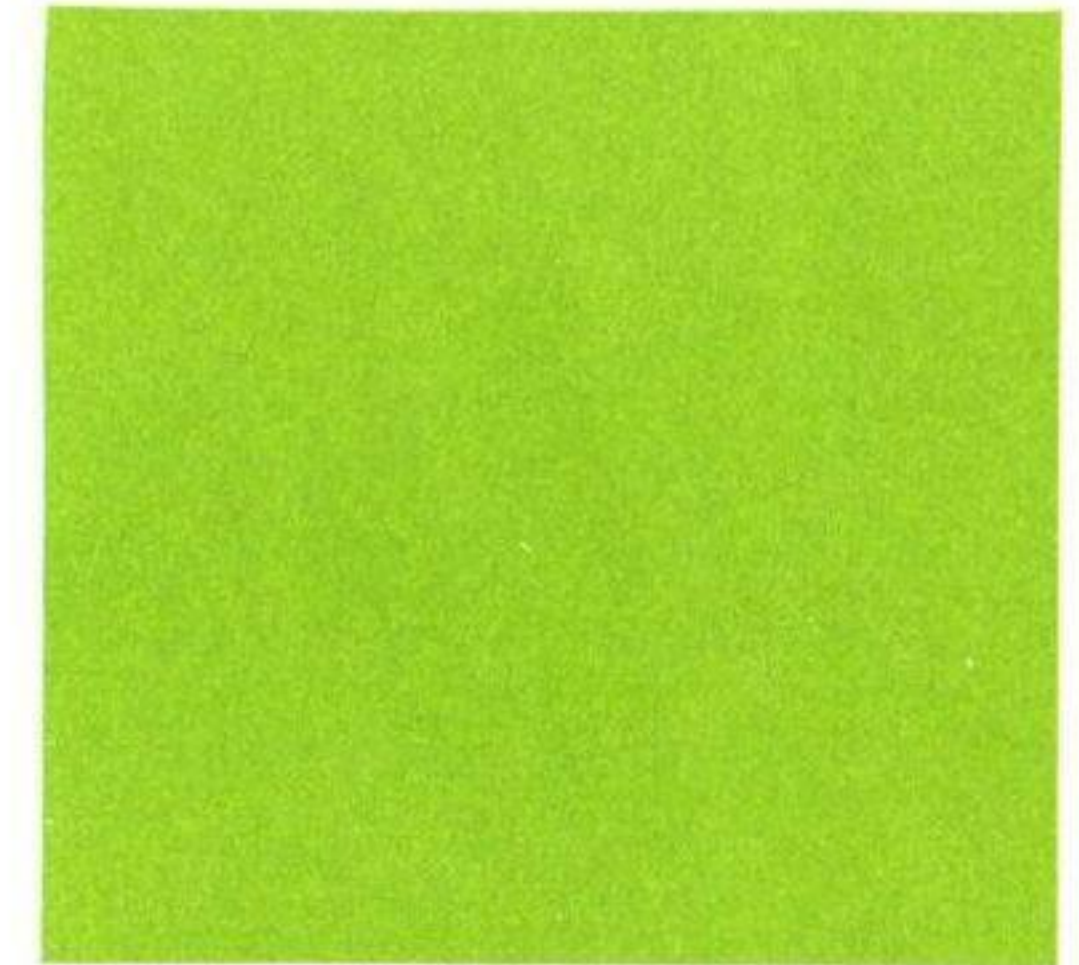
SAFE TOWING For short distances, push in Neutral button, but don't exceed 35 mph. For long distances (more than 100 miles), or if the transmission is not operative, the car should be towed with rear wheels off the ground or with the propeller shaft disconnected. NEVER tow car to start engine.

MANUAL-SHIFT TRANSMISSION For smoother starts, always shift from Low to Second to High, as illustrated. Driving with your foot on clutch pedal will cause excessive clutch wear.

SHIFTING GEARS When shifting from one forward gear to another, or when using Reverse gear: 1. Depress clutch pedal to floor. 2. Move shift lever to desired position. 3. Release clutch pedal and press down on accelerator pedal at the same time.

PUSH STARTING Turn ignition switch to On position, depress clutch pedal to floor and move shift lever to Second or High gear position. When a speed of about 10 mph is reached, slowly release the clutch pedal. NEVER tow car to start engine.

SAFE TOWING Shift lever should be placed in Neutral. If the transmission is not operative, car should be towed with rear wheels off the ground or with propeller shaft disconnected.



LIGHTS...INSIDE AND OUT

LIGHT SWITCH OPERATION A single switch knob, located on the instrument panel, controls most of the lights in your car.

PARKING, LICENSE PLATE, INSTRUMENT PANEL AND TAILLIGHTS Pull knob to the first of two positions.

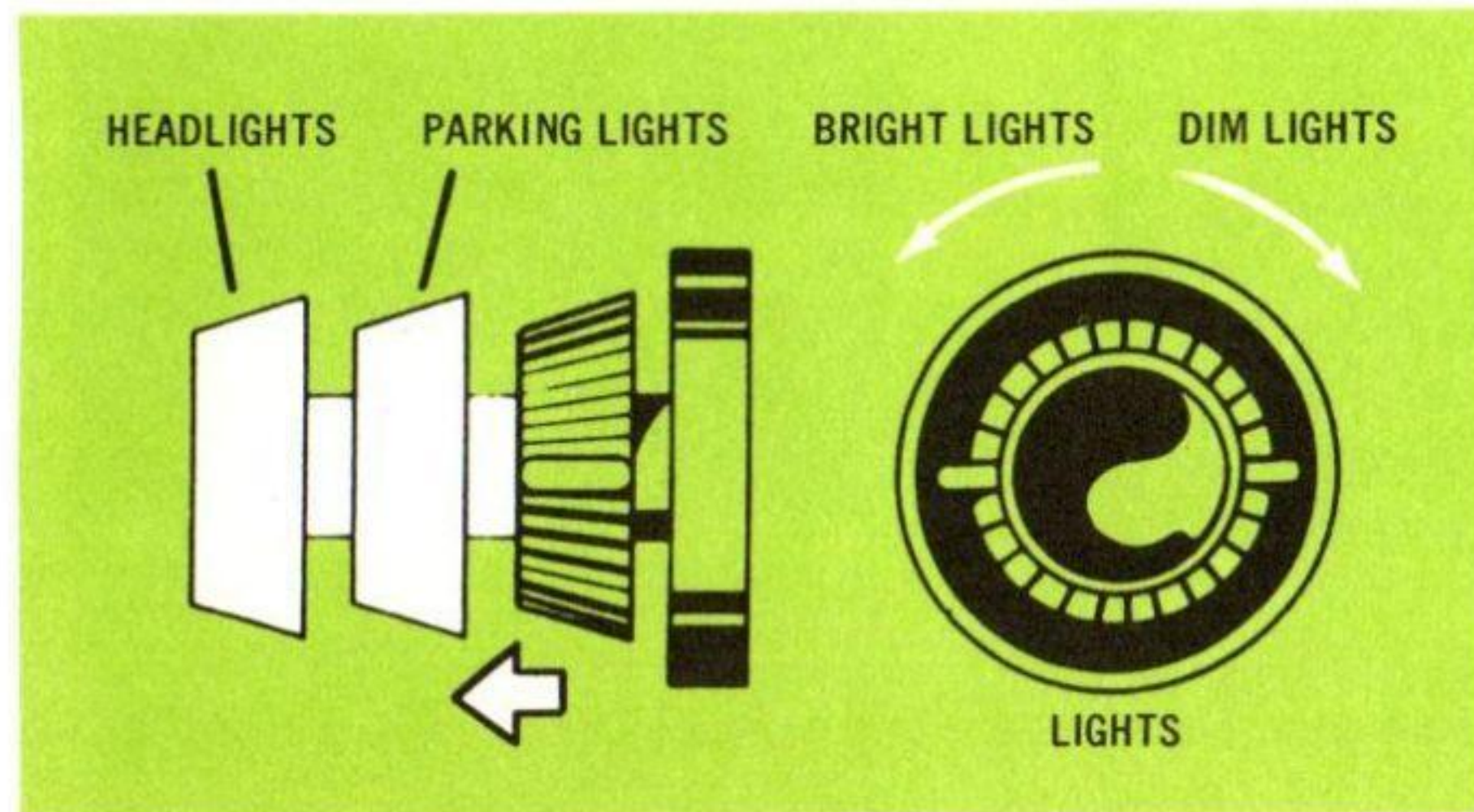
HEADLIGHTS Pull knob out to second position.

INTENSITY OF INSTRUMENT PANEL LIGHT Amount of light can be regulated by turning knob to the right or left.

DOME LIGHT Turn knob completely to the left.

HEADLIGHT BEAM SELECTOR Push the foot-operated button on the floor to alternate the headlights between "bright" or "low" beam. A small red light glows on the instrument cluster when the "bright" beam is on.

BACK-UP LIGHTS (optional for Newport and 300 Models). These lights turn on automatically when the ignition is on and the transmission is in reverse. Back-up lights fully illuminate the area behind you when backing in a confined area, and warn other motorists and pedestrians that you are backing up.



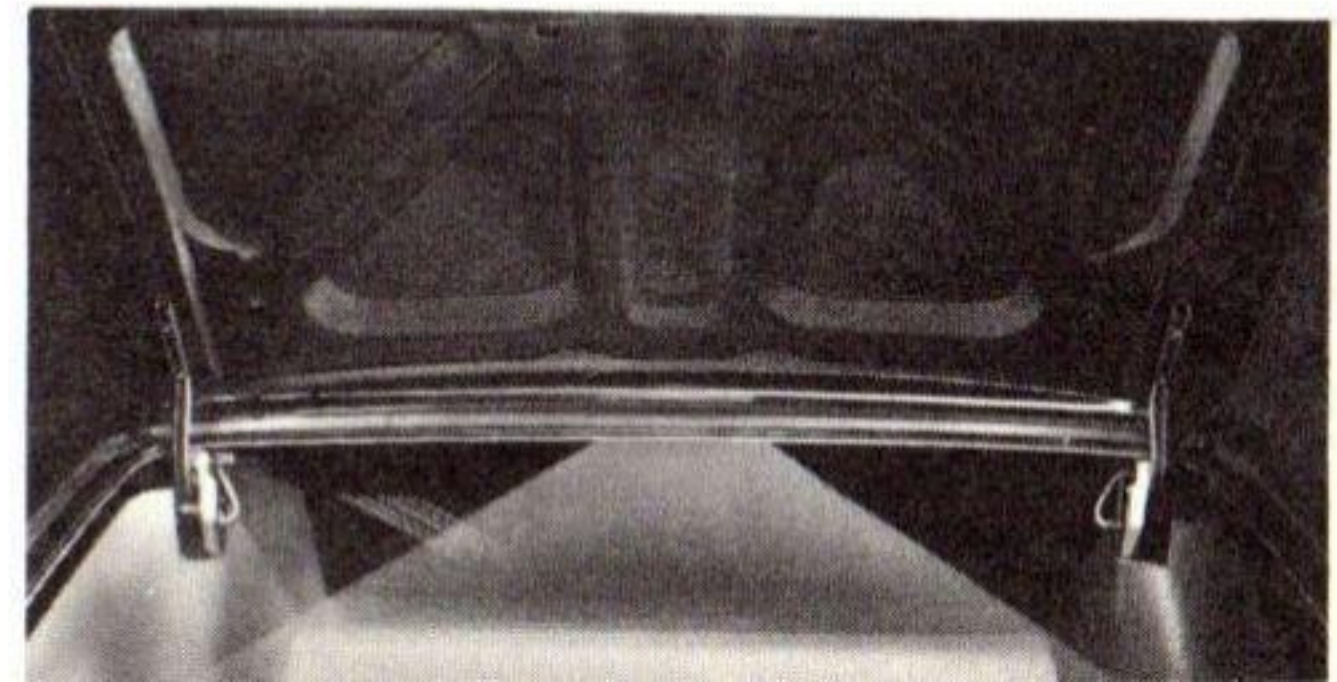
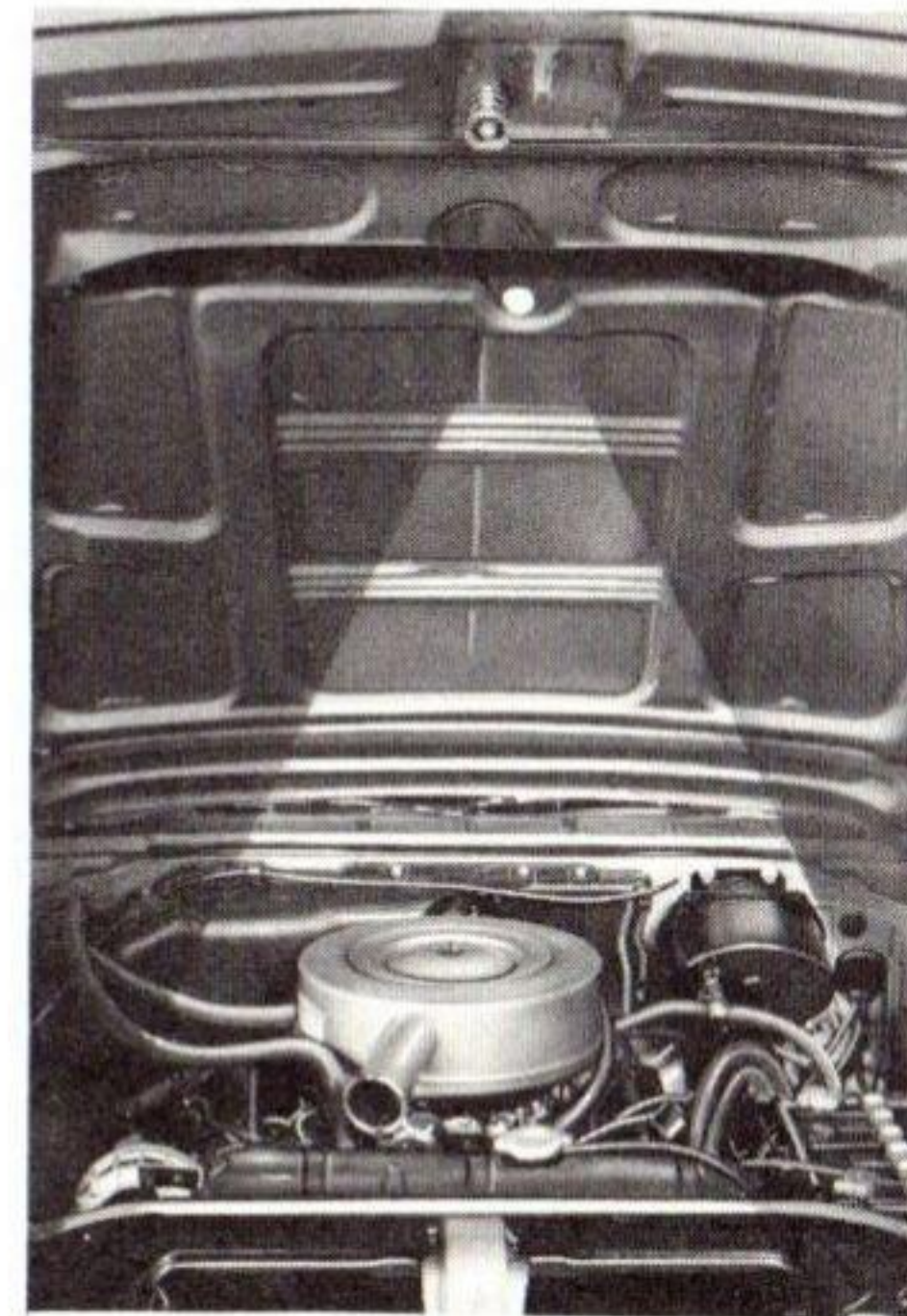
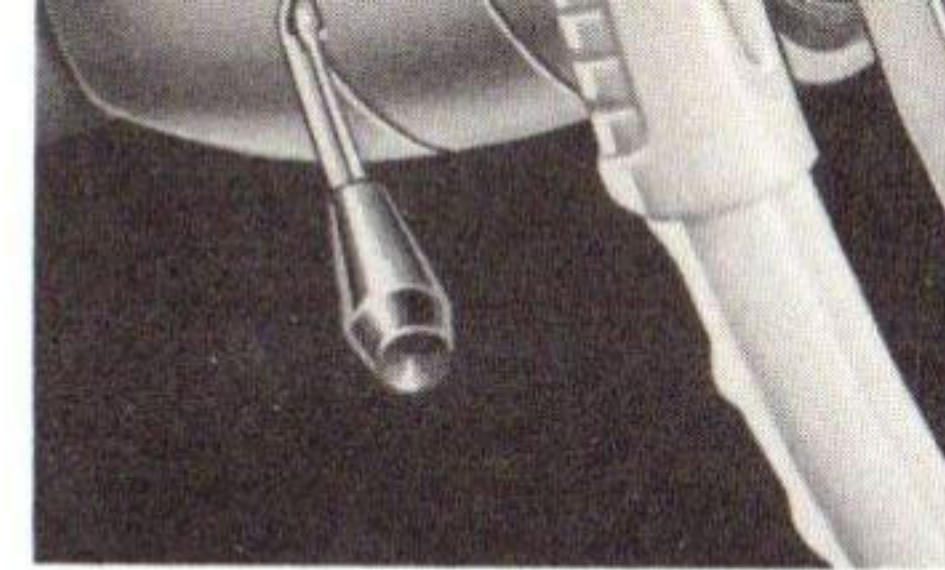
TURN SIGNAL LIGHTS Move turn signal lever on left side of steering column UP to signal right turn or DOWN to signal left turn. With the lever in either position, parking lights and taillights flash to warn other drivers the direction you are about to turn. Lever automatically cancels signal after turn, but may require manual cancelling after a wide, sweeping turn. In the interest of safety, use left turn signal to warn passing cars when parked along highway. Turn signals can also be used to warn other motorists when changing lanes in fast moving traffic.

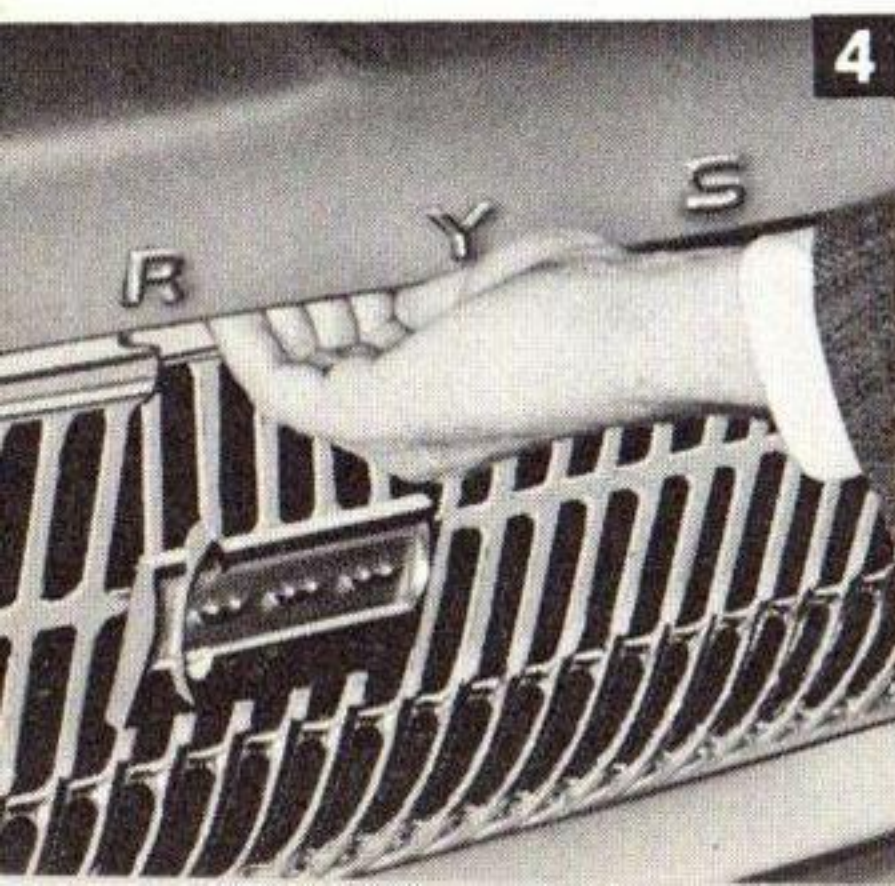
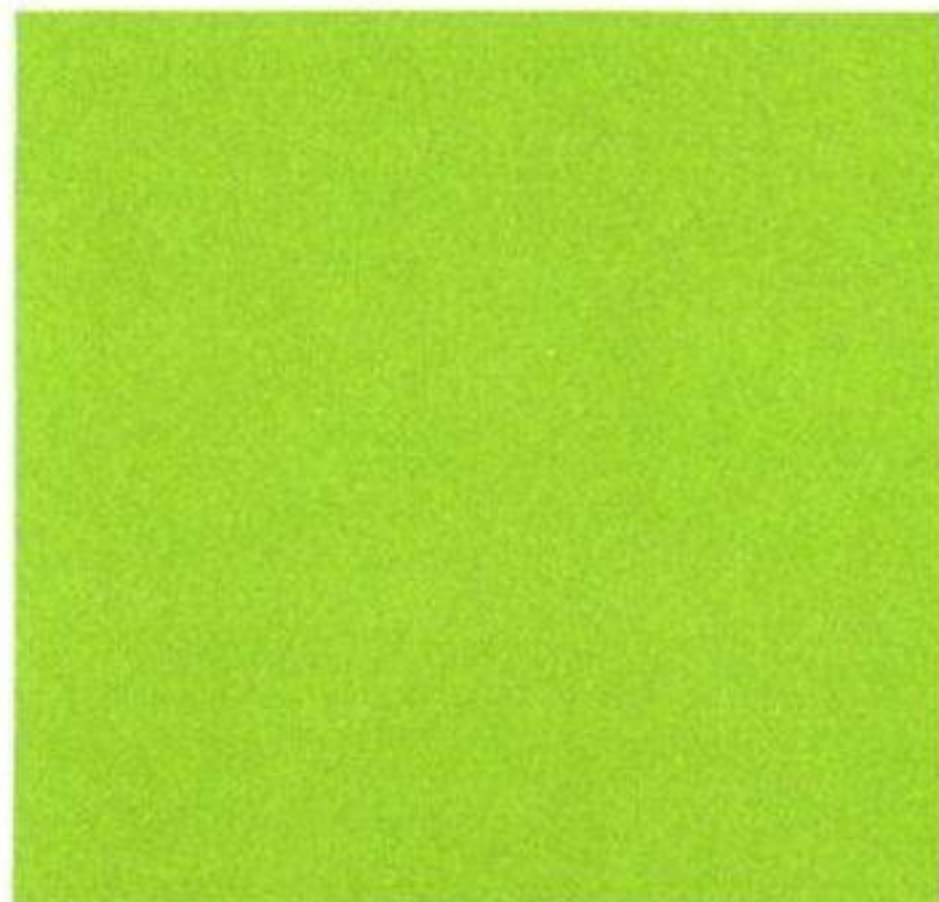
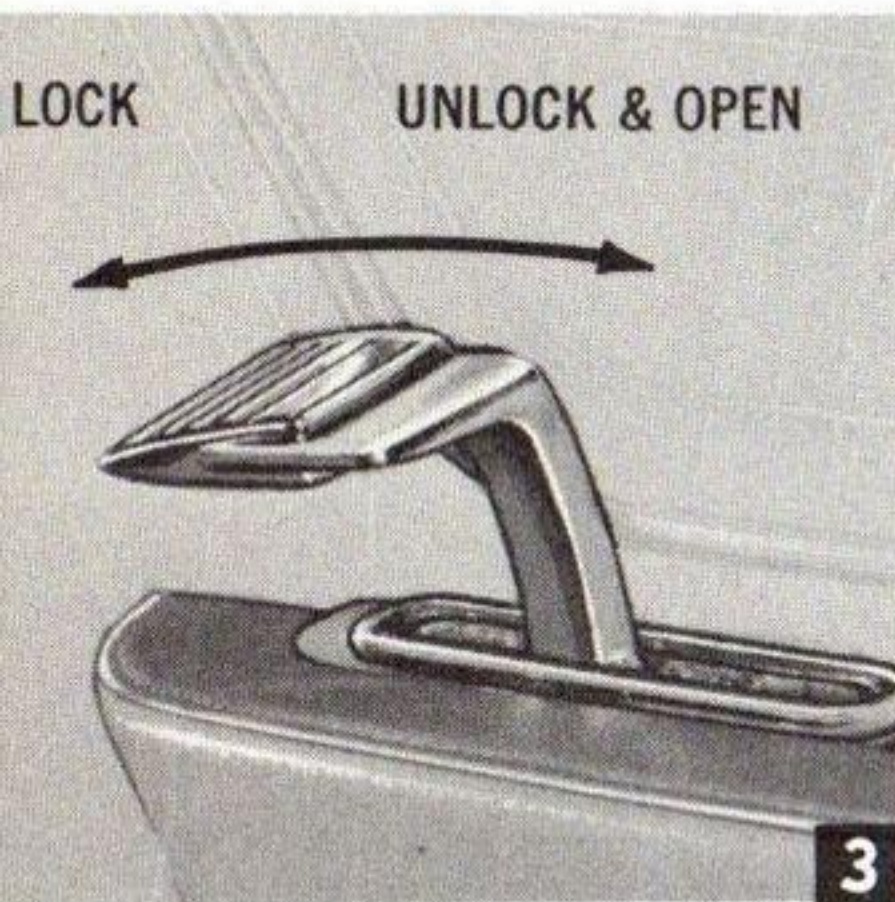
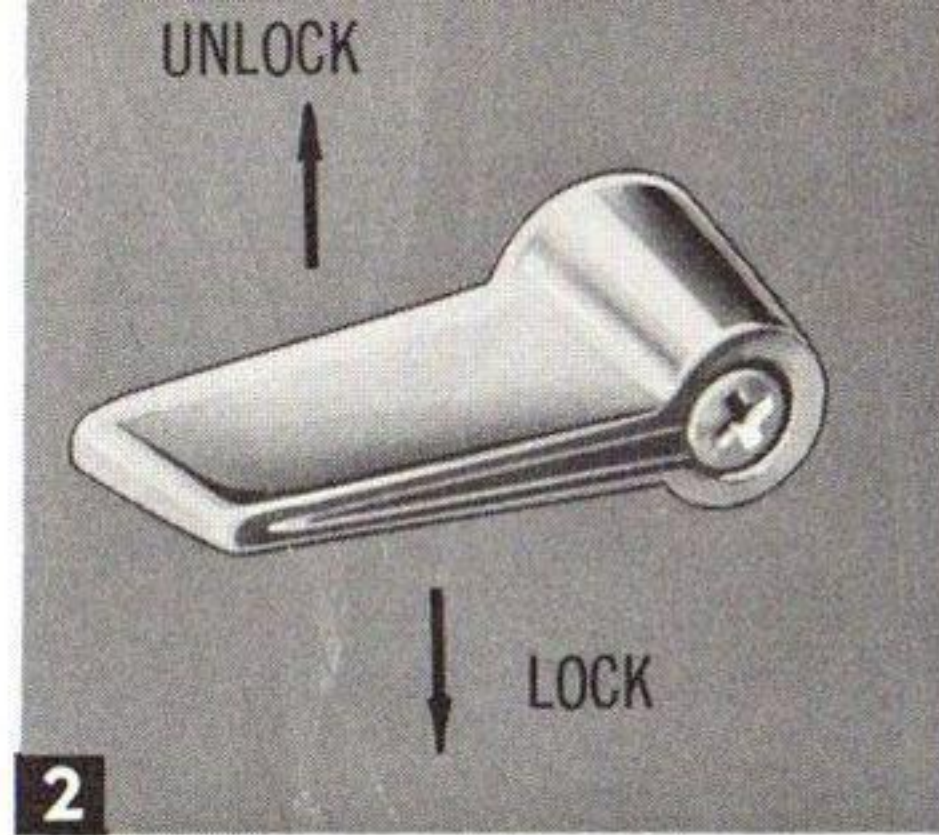
UNDERHOOD LIGHT *(optional)* Lights up engine compartment when hood is raised.

GLOVE COMPARTMENT LIGHT *(optional for Newport and 300)* This light snaps on when glove compartment door is opened and turns off when closed. Fully illuminates interior when locating items at night.

TRUNK LIGHT *(optional)* Automatically illuminates interior of luggage compartment when lid is raised.

CAUTION: *To prevent possible wiring damage, certain precautions should be observed: It is essential when replacing the cables on the battery, or when using a "booster" battery, that the positive cable is attached to the positive post and the negative cable is attached to the negative post. The negative cable is attached to the engine block. Battery posts are marked plus (+) and minus (—). Also, if a "fast" charger is used while battery is in car, disconnect both car battery cables before connecting the charger to battery. Do not use a "fast" charger to provide starting voltage.*





OPENING AND CLOSING CONTROLS

1 OUTSIDE DOOR LOCKS Use key with square end and insert with notches up. To unlock, turn key toward front of car. To lock, turn it toward rear of car. The key can be removed after turning it back to vertical. Both front doors, if locked before closing, will automatically unlock when shut. This feature prevents locking yourself out of the car with the keys inside.

2 INSIDE DOOR LOCKS REAR: Push down the small lock tab on the door panel to lock the rear door. Pull up tab to unlock. **3 FRONT:** Be sure door is securely closed. A forward push on the handle locks the front door. A backward pull unlocks and opens the door.

4 TO OPEN HOOD On Newport models, insert fingers through hinged door at top center of grille and push up on latch. This unlatches hood and it can be lifted easily. To close hood, lower to engage safety catch, then press down firmly to lock. New Yorker and 300 models are opened by pushing up on release lever under leading edge of hood.

5 LUGGAGE COMPARTMENT Use key with round end and insert with notches up. To unlock, turn key to right and counterbalanced lid will raise easily. The lid will lock itself when closed, whether or not the key is in the lock. Always check before closing to be sure keys are not left inside compartment.

..... DOORS, WINDOWS AND COMPARTMENTS

6 VENT WINDOW CONTROL To open, pull handle up and pull window toward you to desired position. To close, push window in and turn lock handle down. Vent windows should be opened to about a 45° angle for best efficiency when ventilating.

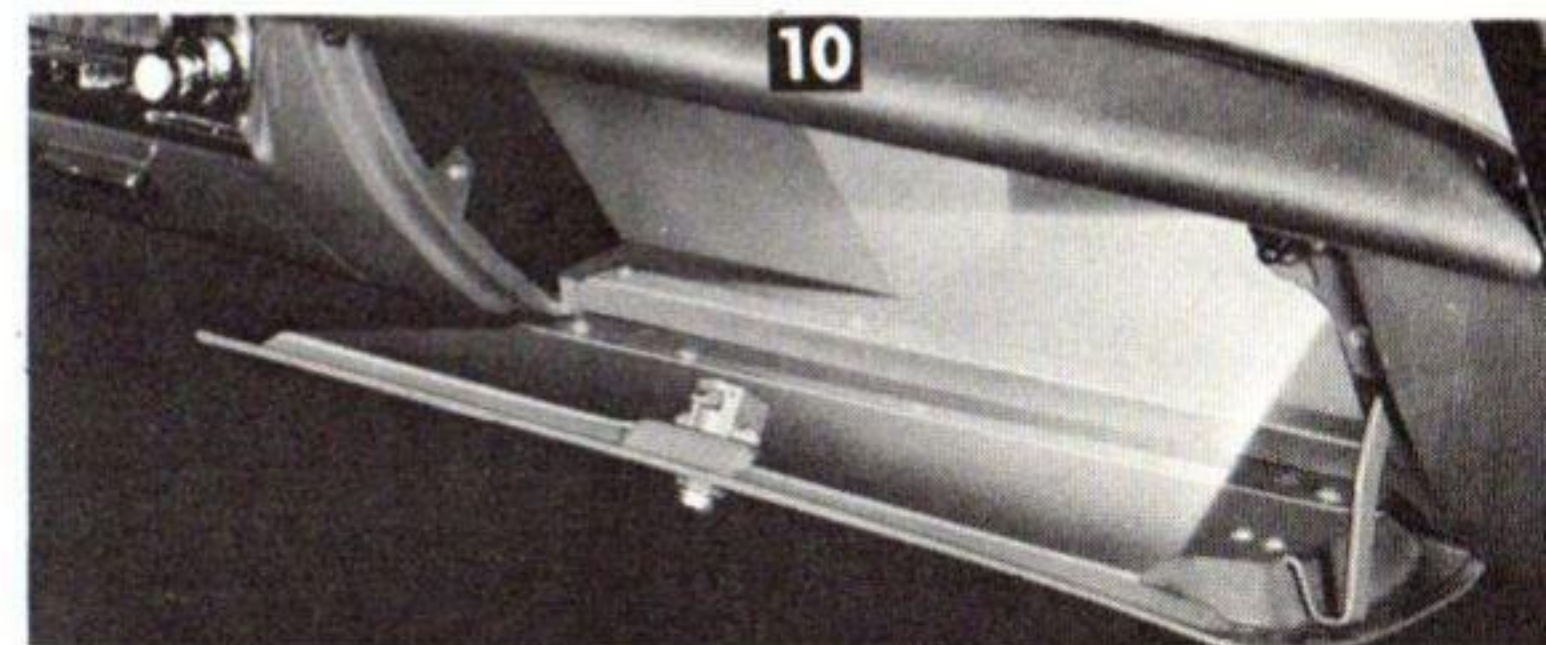
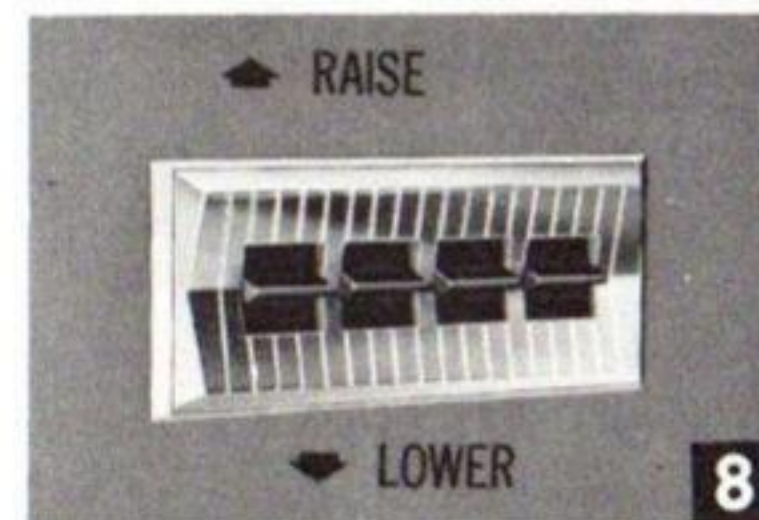
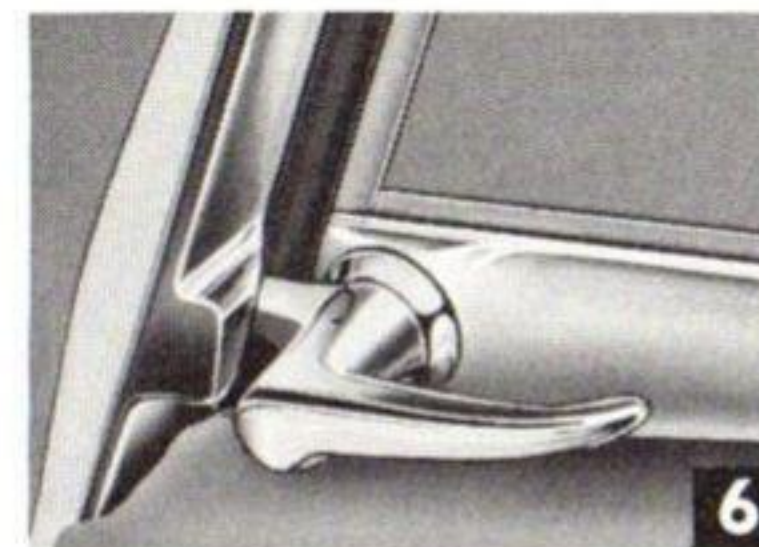
7 WINDOW CONTROL To lower glass, turn handle toward front of car; to raise it, reverse the action.

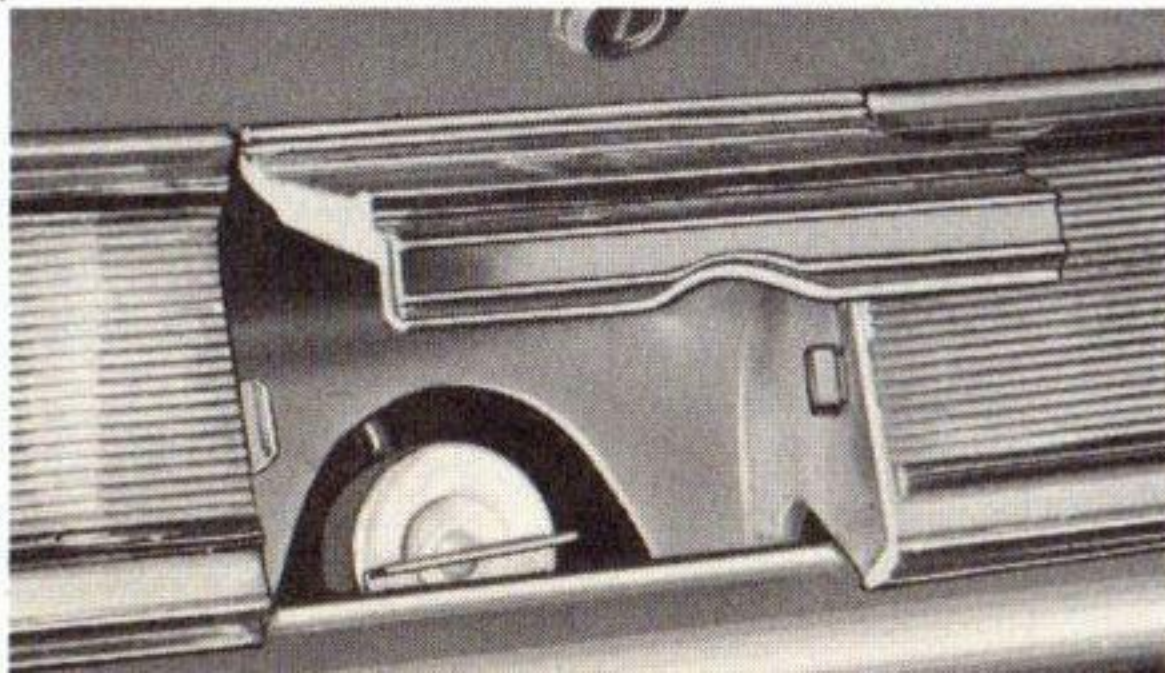
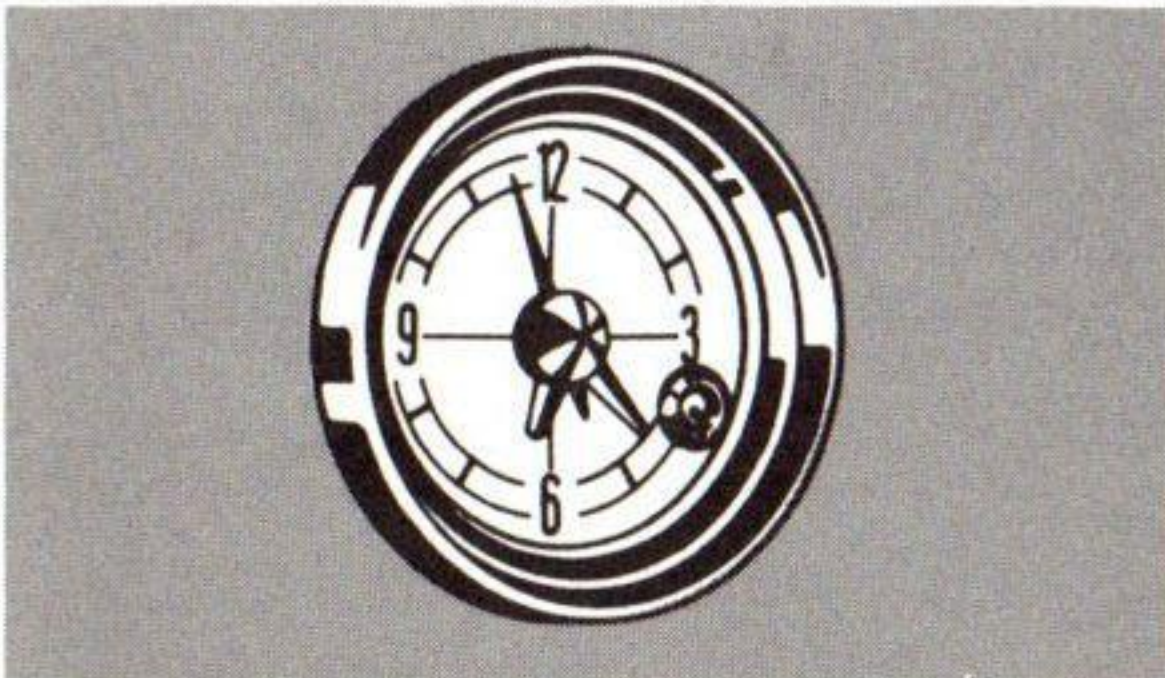
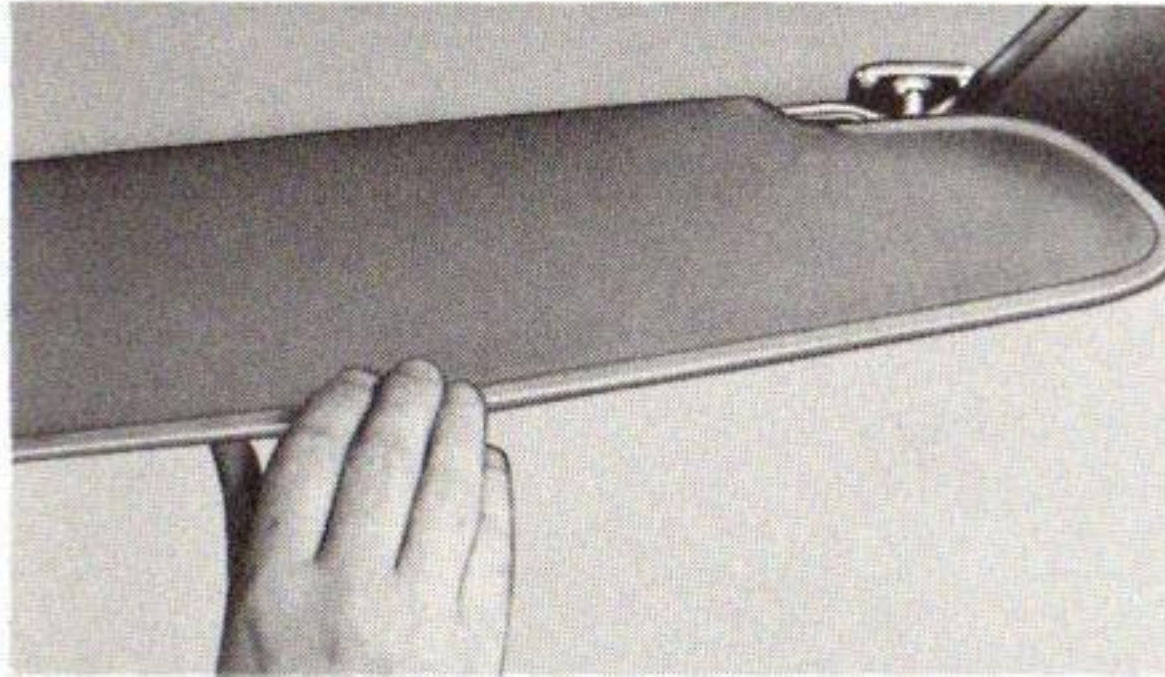
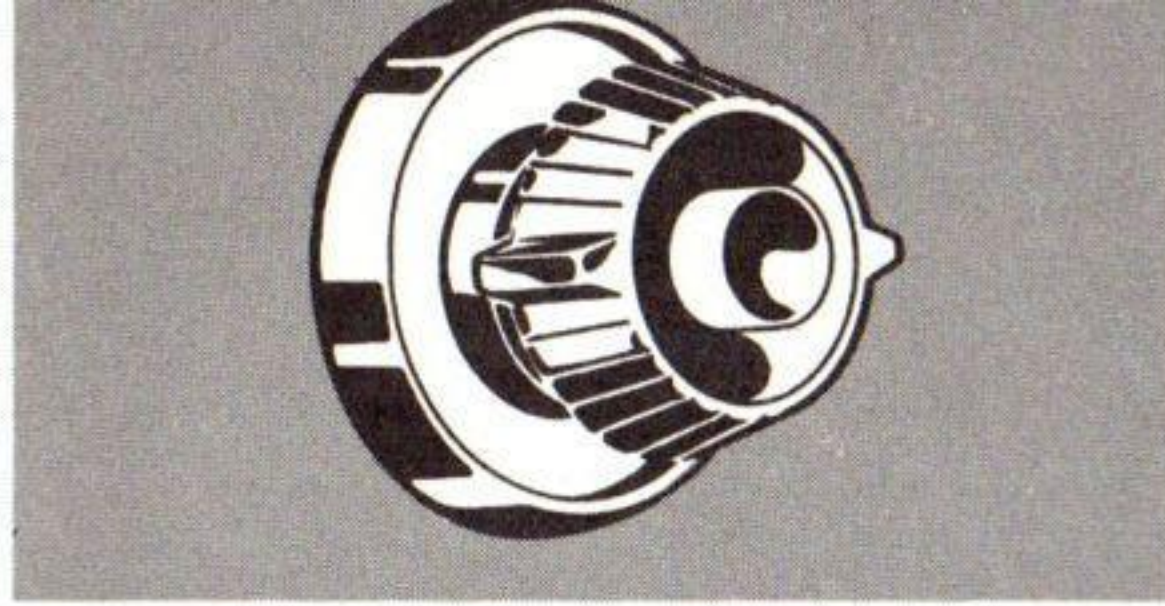
8 POWER WINDOWS (optional) The multiple master switch on the left front door has four "up-down" switches that give you finger-tip control of all four windows. There are single switches at each of the other three windows.

9 POWER INSIDE DOOR LOCKS (optional on 4-Door Models) Switch is located on instrument panel at right of steering column. To lock, push switch down; to unlock, lift up. Each door can still be unlocked from inside with door handle. Also, front doors can be locked or unlocked from outside with key, when necessary. If you lock a front door before closing, it will automatically unlock when shut. This means you cannot lock yourself out of the car even if keys were left inside.

10 GLOVE COMPARTMENT Convenient for maps, sun glasses and other small items. Use key with round end and insert with notches up. To lock, turn key to right. Push button to open. A light, optional for Newport and 300 models, illuminates the interior when door is opened.

TO THAW OUT FROZEN LOCK *If it should ever become necessary, you can usually thaw out ice in the lock mechanism by heating key over flame, then quickly inserting it into lock. It may be necessary to repeat this procedure several times.*





SAFETY, COMFORT AND . . .

WINDSHIELD WIPERS Turn the knob to right to operate wipers. If equipped with optional Variable Speed wipers, turn knob further right to increase speed.

WINDSHIELD WASHERS (*optional on Newport and 300 Models*) Push button in center of wiper knob to spray fluid on windshield and start wipers. Fluid will spray as long as button is held in, enabling you to use just the amount needed for a good cleaning job. MoPar All-Weather Windshield Washer Solvent used with water, aids cleaning action, prevents line clogging and freezing of fluid.

SUN VISORS Sun glare through the windshield or windows can be controlled by tilting or swinging the visor downward or outward. Pull out of pivot bracket before moving to side.

ELECTRIC CLOCK (*optional on Newport and 300 Models*) The clock has a self-regulating mechanism for automatically correcting time gain or lag when reset to the correct time. Speed will be reduced or increased in proportion to the amount the time is changed backward or forward with the reset knob.

REFUELING The gasoline filler-tube is behind a door above the rear license plate on Sedan and Convertible models, easily accessible for filling station pumps. On Station Wagon models it is located on the left rear fender.

... CONVENIENCE FEATURES

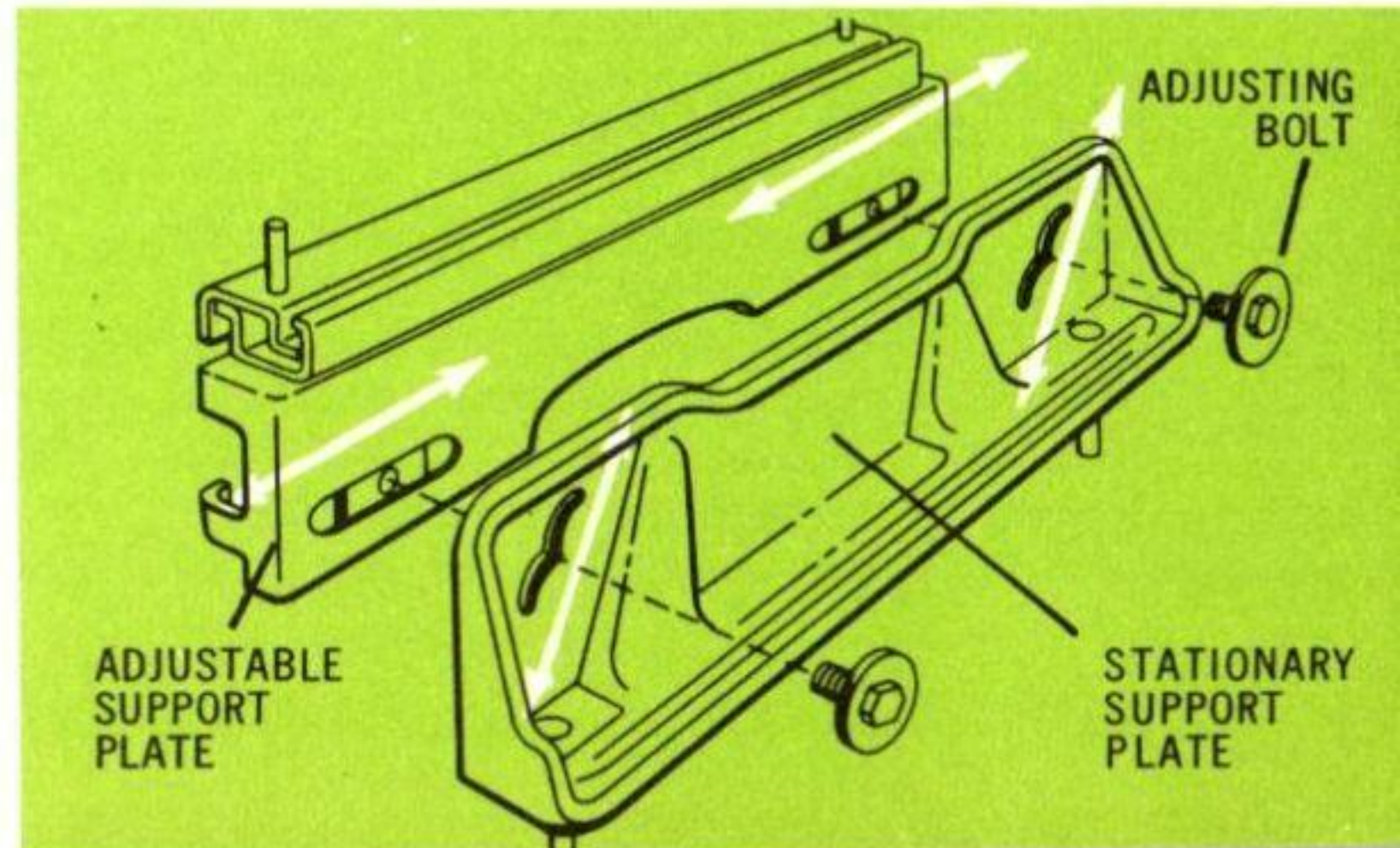
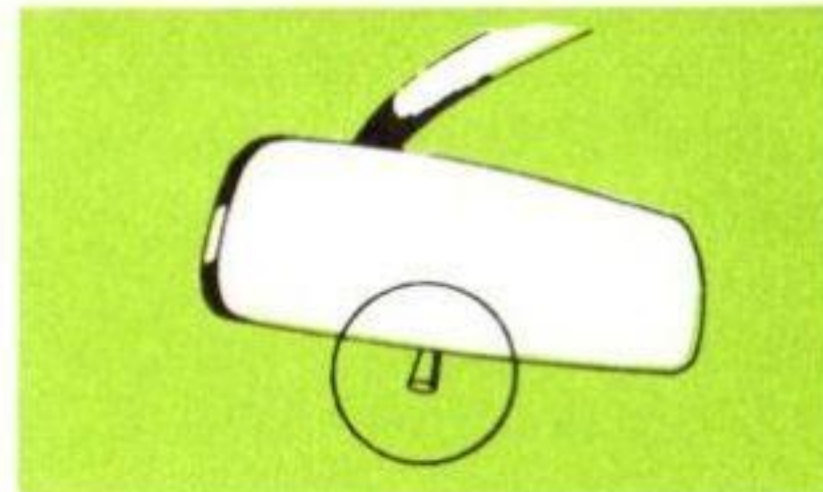
SAFETY SEAT BELTS Available for the protection of you and your passengers. Holes for installing front seat belts are provided. Locations for drilling the holes necessary for installing rear seat belts are indicated on the floor of your car to enable you or your Dealer to quickly and easily install them. Seat belt kits with installation instructions are available from your Dealer. To insure complete latching push the tongue all the way into the buckle. When buckles are properly inserted a snapping sound will be heard.

PRISMATIC DAY AND NIGHT MIRROR (*optional*) Annoying and dangerous headlight glare-back when driving at night can be eliminated by moving the small lever under the mirror, pictured here.

PARKING BRAKE WARNING SIGNAL (*optional on Newport and 300 Models*) Red light glows when engine is running with parking brake on.

EMERGENCY WARNING FLASHER (*optional*) You are protected during emergency stops on the highway at night by turning a switch on the instrument panel which flashes front and rear directional signals intermittently to warn oncoming cars in both lanes.

SIX-WAY CUSTOM SEAT ADJUSTMENT Your front seat can easily be adjusted in a variety of positions by your Dealer or yourself to suit your personal requirements. It will adjust forward or back, up or down and its tilt can be changed to provide maximum comfort. The manual seat movement lever may still be used to obtain the desired forward and backward positions.



SAFETY, COMFORT AND CONVENIENCE FEATURES

(continued)

ASH RECEIVER AND LIGHTER The ash receiver, located below the radio, opens by pulling the handle. To remove for cleaning, place fingers under front edge and pull toward you. ● The lighter is located to the right of the speedometer. Operate by pushing the knob, but don't hold it. When heated, it will pop out automatically.

AUTO PILOT (*optional*) This device enables you to control your driving speed automatically. A control ring, located on the instrument panel, is numbered and can be set by turning to the desired speed. For example, 5 corresponds to about 50 mph. ●

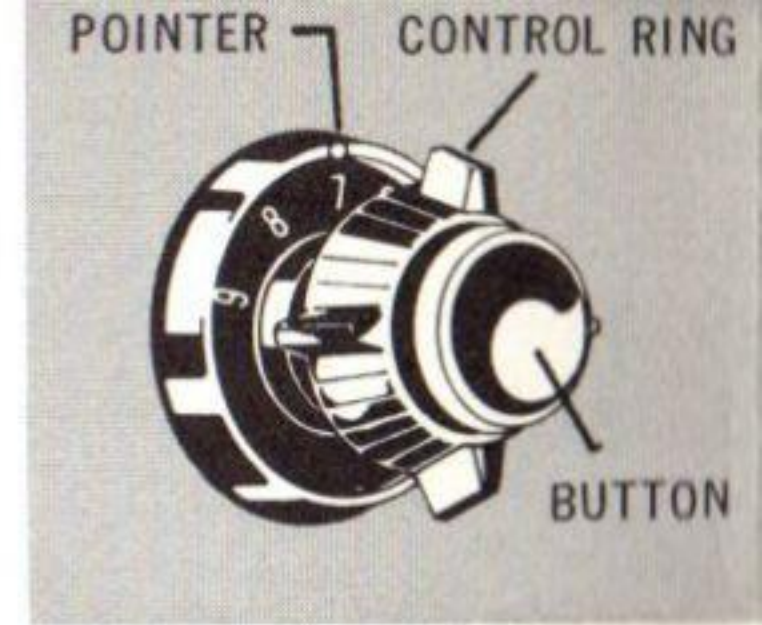
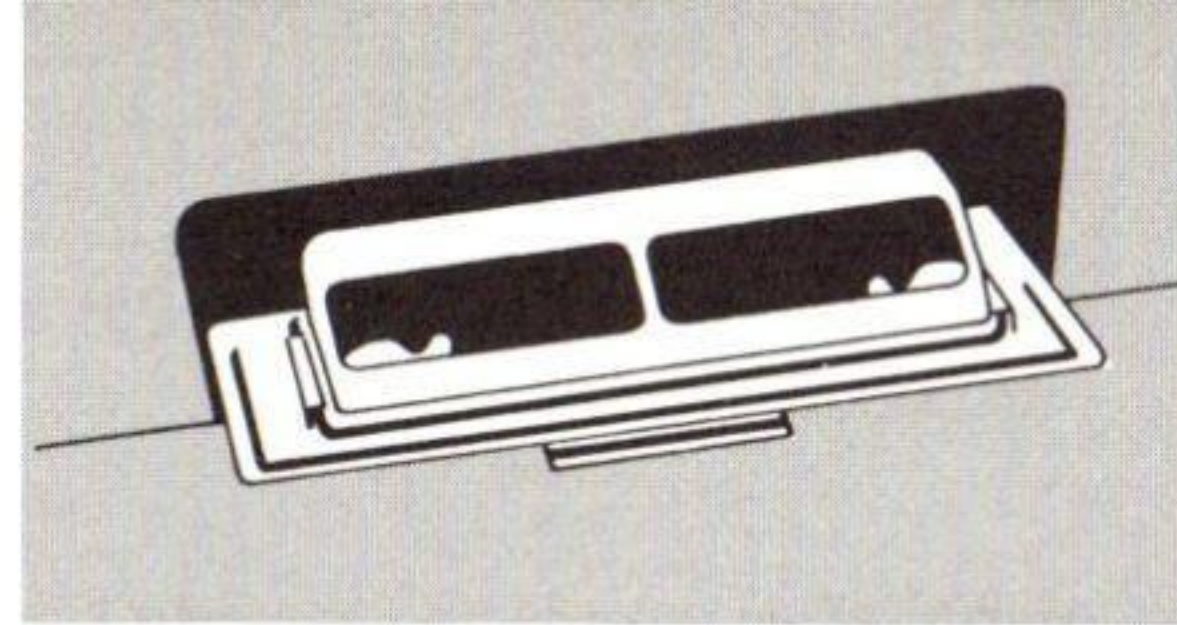
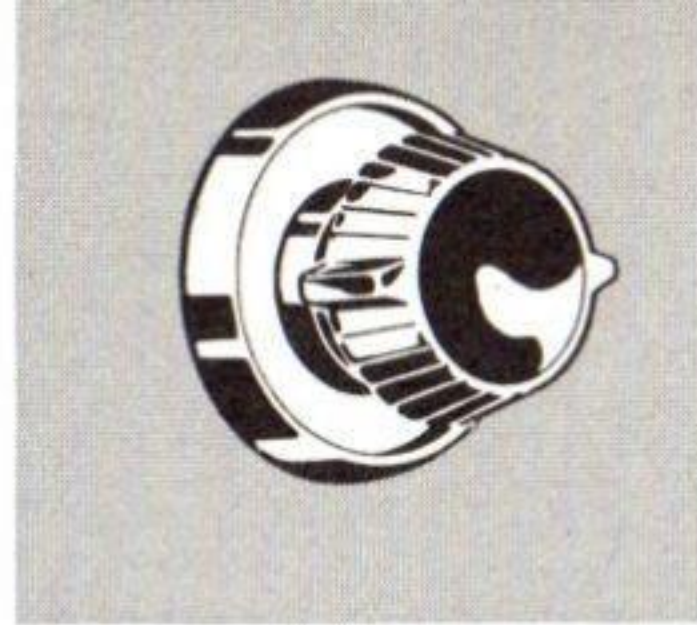
SPEED REMINDER FEATURE Turn the control ring to the desired speed (with car parked or moving). When the pre-set speed is reached, a pressure will be felt on your foot, reminding you the pre-selected speed has been reached. To continue at this speed, hold accelerator pedal down to "resistance" level. To increase speed, push accelerator against resistance. ●

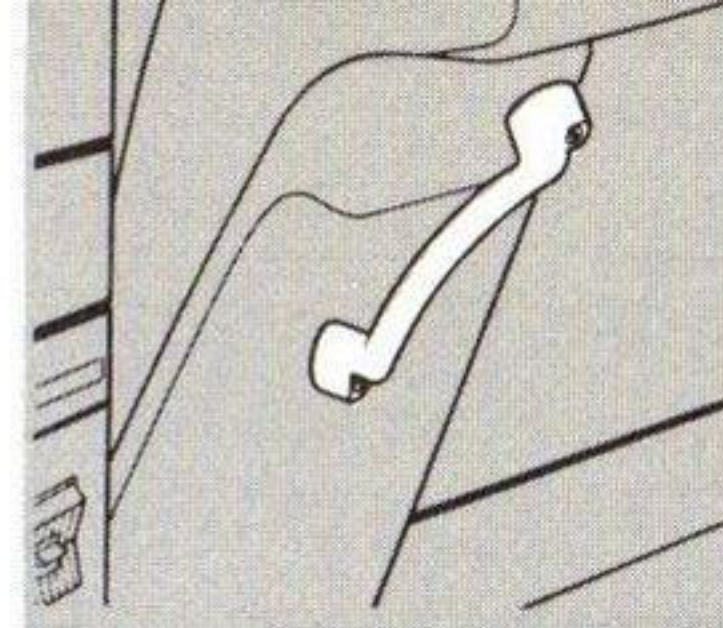
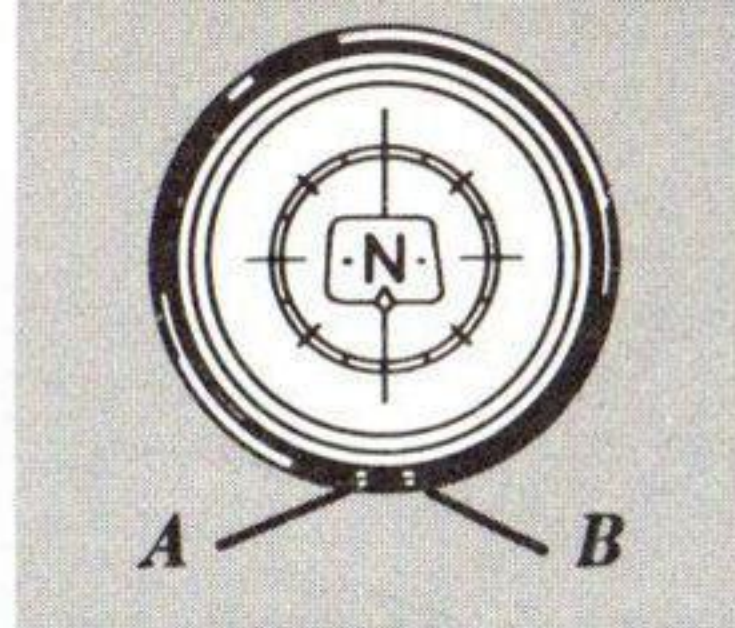
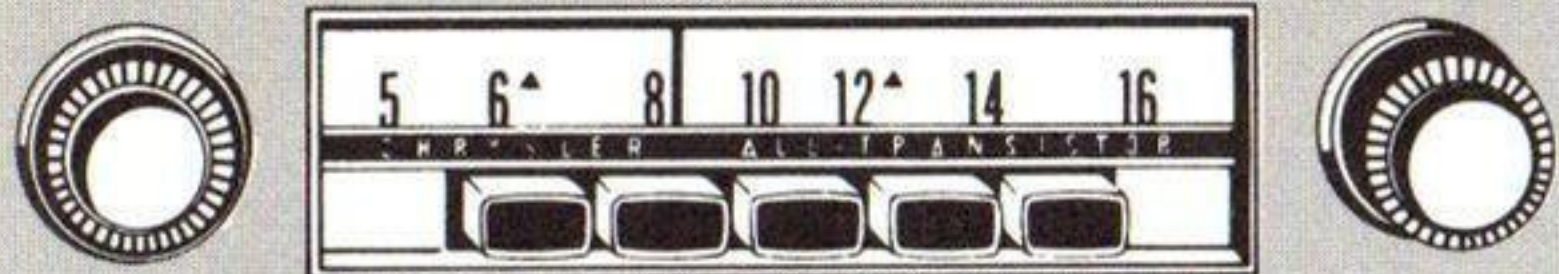
AUTOMATIC SPEED REGULATOR FEATURE Adjust control ring to desired speed and pull out knob in center. Increase speed until resistance is felt, then take foot off accelerator and speed will be automatically maintained. To change cruising speed, move control ring to new setting. Automatic speed regulation can be disengaged at any time by pushing in knob or by turning the ignition off. Application of the brake disengages speed control until desired speed is regained. ● **TO SLOW DOWN OR STOP** Push the brake pedal and car will stop normally.

To resume driving, accelerate until resistance is felt—then remove foot from pedal, and speed will again be automatically maintained. ● **TO DIS-ENGAGE AUTO PILOT** Push in knob and turn to extreme right (clockwise). ● **NOTE:** When pavement is slippery, it is recommended that only the Speed-Reminder feature be used.

COAT HOOKS The metal hooks located above the rear side window are handy for hanging coats or extra clothing to keep them wrinkle-free.

"COOL AIRE" AIR CONDITIONING (*optional*) Simple push-button control panel and temperature lever is located at the driver's right hand. Designed to enable passengers to direct cooled air in any desired direction. Before operating, start engine and open windows to expel hot air. ● If your car is equipped with the combined heater-air conditioning unit see page 20 for operating instructions.





RADIO (*optional*) Operates only if ignition key is turned to "on" or "accessory" position. In localities where you are far away from a radio station, reception can be improved by raising the antenna to its full height. ●

CONTROL KNOBS Your transistor radio plays the moment you turn the left-hand knob to "on" position. This same knob increases and decreases the volume. Turn knob at right to manually select stations. Tone control ring, behind left knob, selects bass, music or treble. ●

TO SET PUSH-BUTTONS Permit radio to warm up for at least 10 minutes with antenna fully extended. Pull out button furthest to the left. Using manual tuning dial, carefully tune in the strongest station at left on dial. Press button firmly in to lock station. Progressing from left to right, proceed to the next station until all five buttons are set. LOC and DIST

buttons on Search-Tuning model are not adjustable.

PUSH-BUTTON MODEL Stations can be tuned in by pressing the push-buttons or by turning knob at right. ● **NOTE:** In the event of a national emergency, tune in Civil Defense broadcasts by setting the radio dial pointer at the triangular-shaped Civil Defense emblem (640 or 1240 kilocycles).

COMPASS (*Standard on 300 Series with Bucket Seats Equipped with Console*) Electrical apparatus, such as generators, welders or tunnels with high-power lines, may be encountered while driving or parked. This can cause a magnetic change in the compass, making an occasional readjustment necessary. Magnets attached near the compass to retain a flashlight, paper, etc. will also affect accuracy. ● Make readjustment as follows: 1. Head car North. For each adjustment, close

doors and turn off all electrical accessories. Idle engine to approximate 20 mph. 2. Turn screw "A" right or left to correct for 'N' (use non-magnetic screwdriver). Do not turn screw more than $\frac{1}{4}$ in either direction. If 'S' comes into position, this will correct itself during next step. 3. Head car East. Turn screw "B" *slightly* to right or left to correct for 'E'. 4. Head car South. Turn screw "A" *slightly* to right or left to correct for $\frac{1}{2}$ of remaining error. Turn *slowly* to allow dial to return to its proper reading. 5. Head car West. Turn screw "B" *slightly* to right or left to correct for remaining error.

ASSIST HANDLES A handle is provided on the passenger side of the instrument panel for easier entry into the car. New Yorker models have two additional handles at the ends of the front seat back for entry into the rear seat.

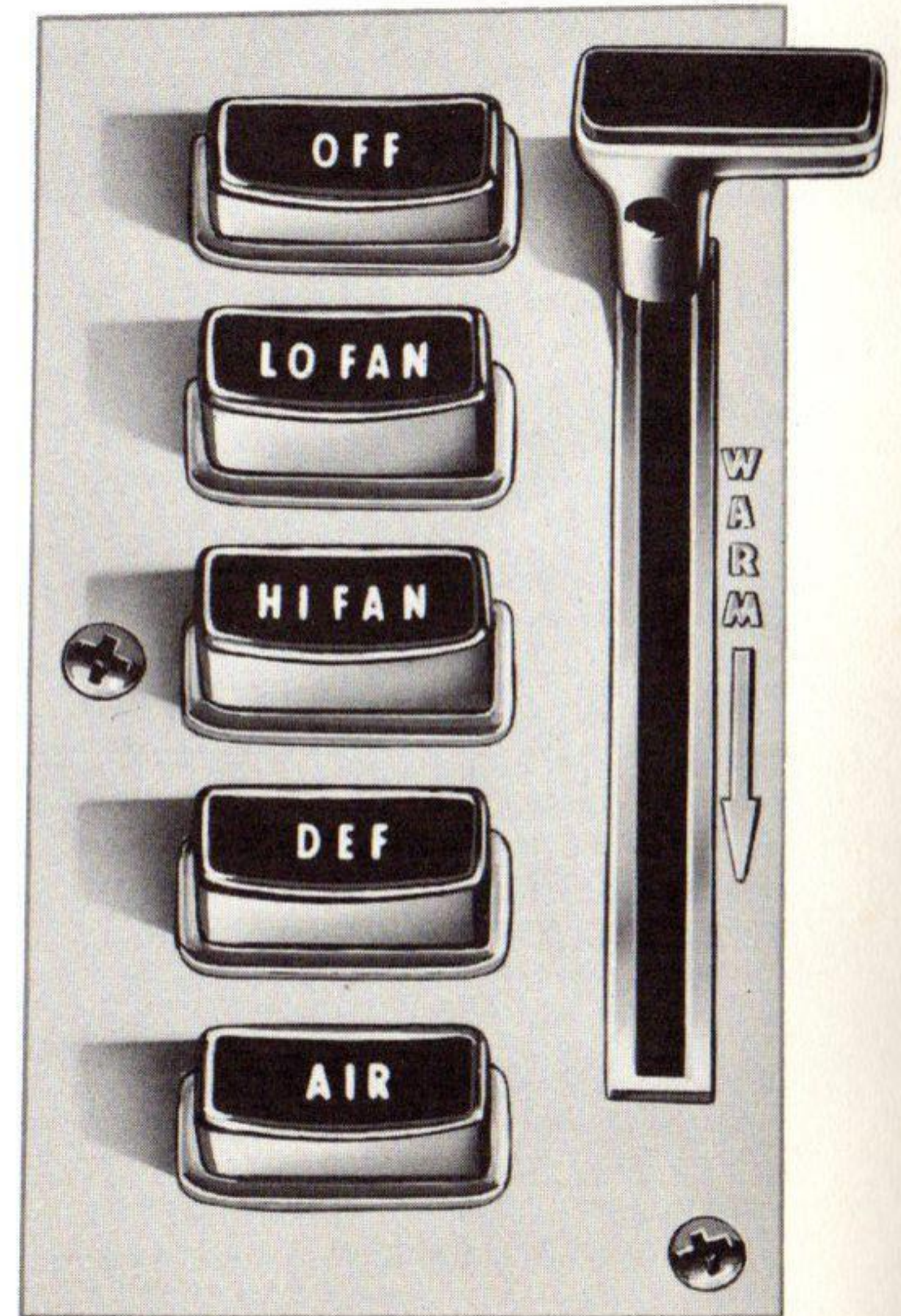
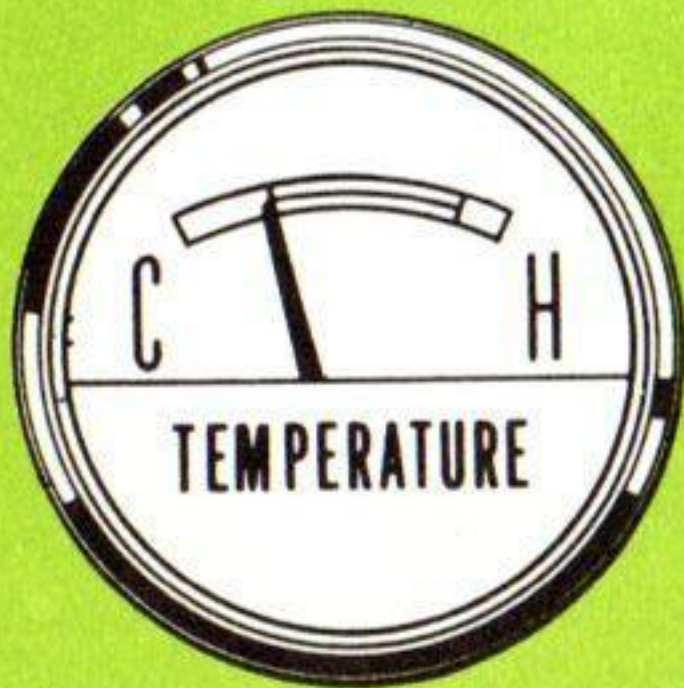
HEATER

The simple controls for the 1963 hot-water heating, ventilating and defrosting system consist of: FIVE PUSH BUTTONS AND A TEMPERATURE CONTROL LEVER.

PUSH BUTTONS PUSH OFF button to shut off system. ● LO FAN button for minimum blower action. ● HI FAN button for maximum blower action. ● DEF button for clearing windshield of frost and fog. ● AIR button for ventilation during warm weather.

TEMPERATURE CONTROL LEVER Slide lever to regulate the amount of heat desired like the thermostat in your home. Arrow on knob indicates direction of movement for regulating temperature.

TO HEAT THE INTERIOR Best heating is achieved with all windows closed. When the engine temperature gauge on the instrument panel reaches the first mark, slide the Temperature Control Lever to high position and push the "Hi Fan" button. After the car's interior is warmed up, adjust the Temperature Control Lever and push either FAN button as required to maintain comfort. During heating some air is



directed onto windshield to prevent fogging. ● Your heater has a ram-air feature which forces heat into the car while driving without using the fan. For ram-air, slide the temperature control lever to high position and push the "Hi" button. Then pull the button out to shut off the fan.

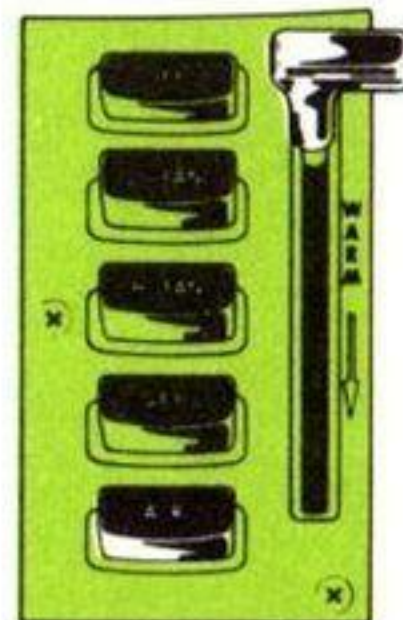
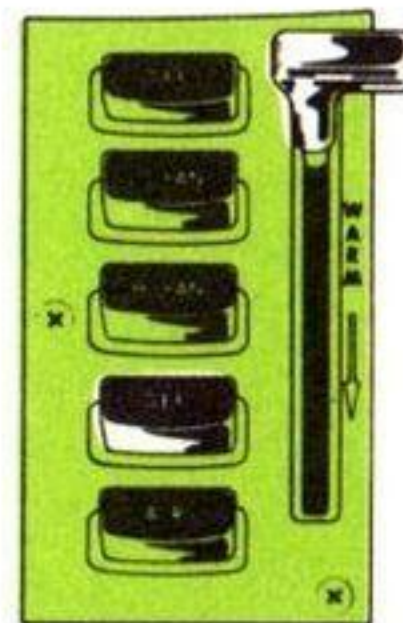
DEFROSTING Move the Temperature Control Lever to high position and push the "Def" button. Warm air will be forced through outlets at top edge of instrument panel.

DEFOGGING If windshield is fogged inside during cool, wet weather, push the "Def" button without waiting for engine warm-up. After warm-up a comfortable temperature can be maintained in the car by adjusting the Temperature Control Lever.

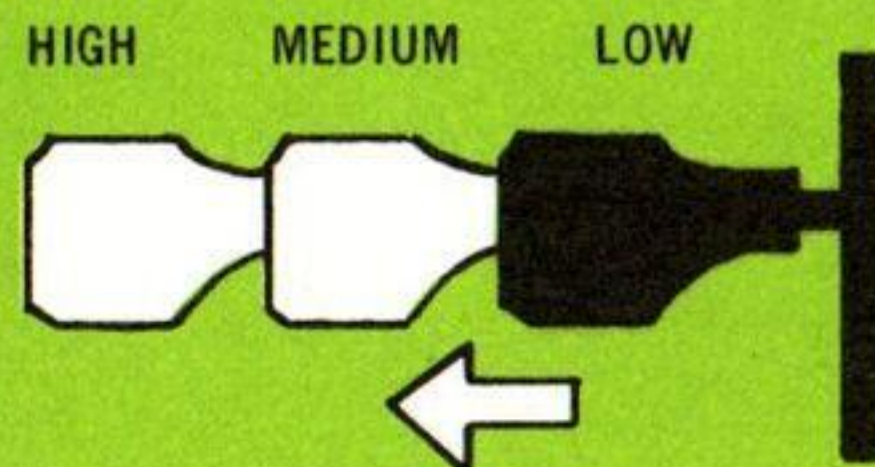
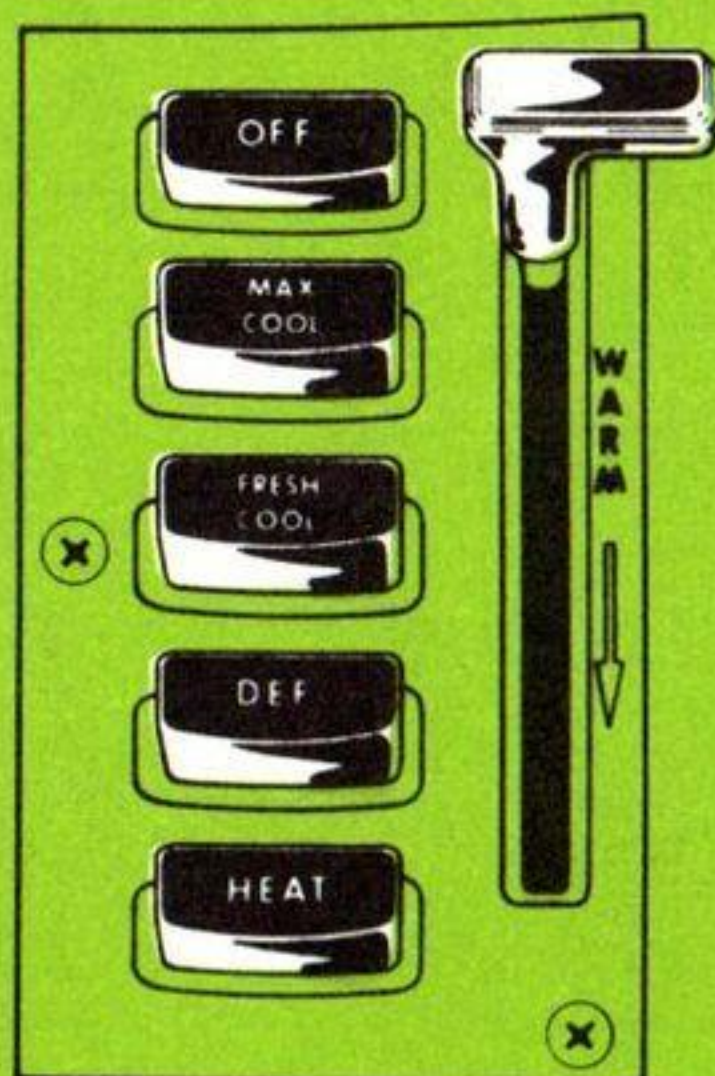
VENTILATING To cool the interior for comfort during warm weather, slide the Temperature Control Lever to off position and push "Air" button. ● When using Ventilation during mild weather keep car windows closed and adjust vent windows in doors as desired. If cool air circulation around the head and shoulders is desired, slide the Temperature Control Lever to off position and push the "Def" button.

REAR WINDOW DEFROSTER-DEFOGGER *(optional)*

The rear window defroster is operated by a special knob located on the instrument panel. Use high speed (extreme right position) for clearing fog or melting snow and ice; use low speed (extreme left) for maintaining clear rear window. The center position of switch is off.



AIR CONDITIONER



The combination Air Conditioner and Heater is operated by simple controls which enable the driver to maintain comfortable car temperatures during all weather conditions.

OPERATION The same controls are used to operate both the Air Conditioner and the Heater.

PUSH BUTTONS PUSH OFF button to shut off system. ● MAX COOL for very hot weather. ● FRESH COOL for fresh outside air. ● DEF for clearing windshield of frost and fog. ● HEAT for heating interior.

TEMPERATURE CONTROL LEVER Maintains the temperature of your car at any desired level like the thermostat in your home. This control is used when operating the Air Conditioner or Heater and Defroster. Arrow on knob indicates direction of movement of regulating temperature. Move knob in and out to regulate blower speed: all the way in for low speed, half-way out for medium and all the way out for high speed. ● Air outlets on top and at each side of the instrument panel allows air to be directed on the car occupants during cool down, and away from the occupants after comfort has been achieved. ● Air from the side outlets can be directed from side to side and up or down by adjusting the vanes or rotating the outlet. ● Your Air Conditioner is unique in providing

maximum dehumidified air at the most comfortable temperature for all weather conditions above 50°. During rainy or muggy weather operate the system as usual, adjusting the Temperature Control Lever for comfort and clear windows.

MAXIMUM COOLING (*rapid cool down*) Open windows if car has been parked in hot sun. 1. Slide the Temperature Control Lever to off position, then pull out to high blower speed. 2. Push the "Max Cool" button. 3. Raise outlets on top of instrument panel and adjust vanes to direct air to area to be cooled. Adjust side outlets (at lower left end of instrument panel) to direct air to driver's legs and lap area. ● The



Floor Air Control makes it possible for you to control amount of air between floor outlet and upper outlets. Turn knob, located to right of steering column, to the left for more air to upper outlets; right for more air to floor outlet. ● Motion of car and blower will flush hot air from car. Close windows after about one minute of operation. If extremely slow traffic is encountered, additional cooling can be obtained by operating transmission in lower gear.



NORMAL COOLING (cooling with fresh air)

When you have obtained the desired amount of cooling after Rapid Cool Down, you'll want to continue cooling with fresh outside air for added comfort. Simply push the "Fresh Cool" button, then push or

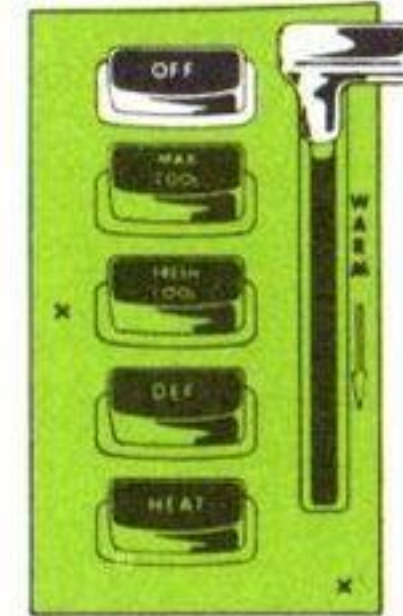
pull the Temperature Control Knob, for Lo Med or Hi blower speeds. Rear Seat cooling requires Med or Hi blower speed. Next, adjust the Temperature Control Lever to maintain cooling selected. If outside air temperature is so high that car does not maintain cooling desired, push "Max Cool" button.

COOLING FOR SPECIAL CONDITIONS If the outside air is extremely humid or too warm for fresh air cooling, push or pull Temperature Control Knob for medium speed. This is also recommended when driving through areas which are extremely dusty or have objectionable odors.

DUAL REAR AIR CONDITIONING (optional) Front unit controls must be on to operate system. For maximum cooling turn Rear Air Blower switch at left of steering column on instrument panel, to far right. For minimum cooling, turn to far left. Center position is

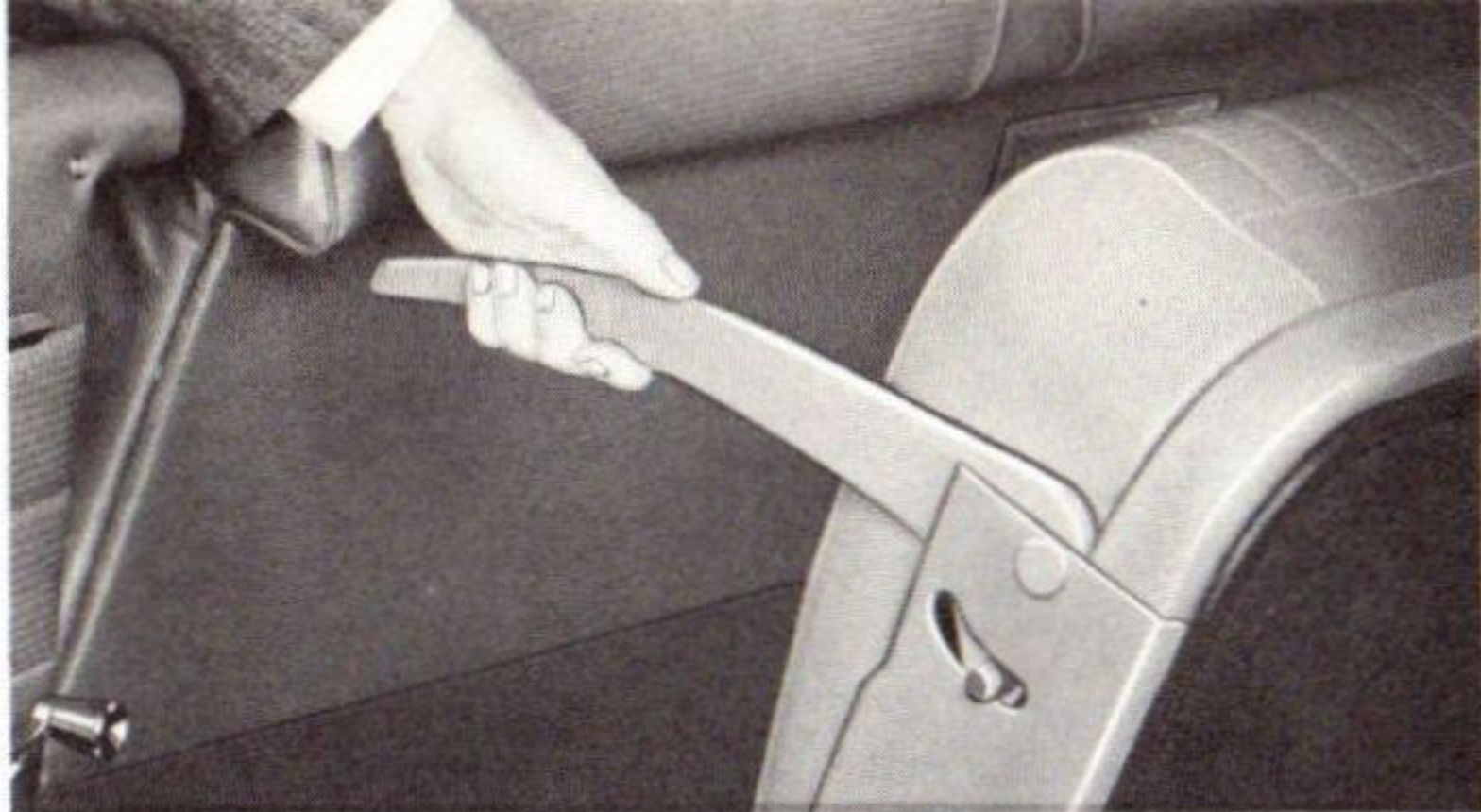
off. You can adjust rear outlets to circulate air to car roof for rear seat comfort, or to direct air forward for front seat comfort. Fogging may result if cooled air is directed toward rear window.

DEFROSTING WITH REAR UNIT Turn off front system and adjust rear outlets to direct air on rear window, turn Rear Air Blower switch to right. Turn switch to Hi for clearing fog or melting snow and ice; use Lo for maintaining clear rear window.

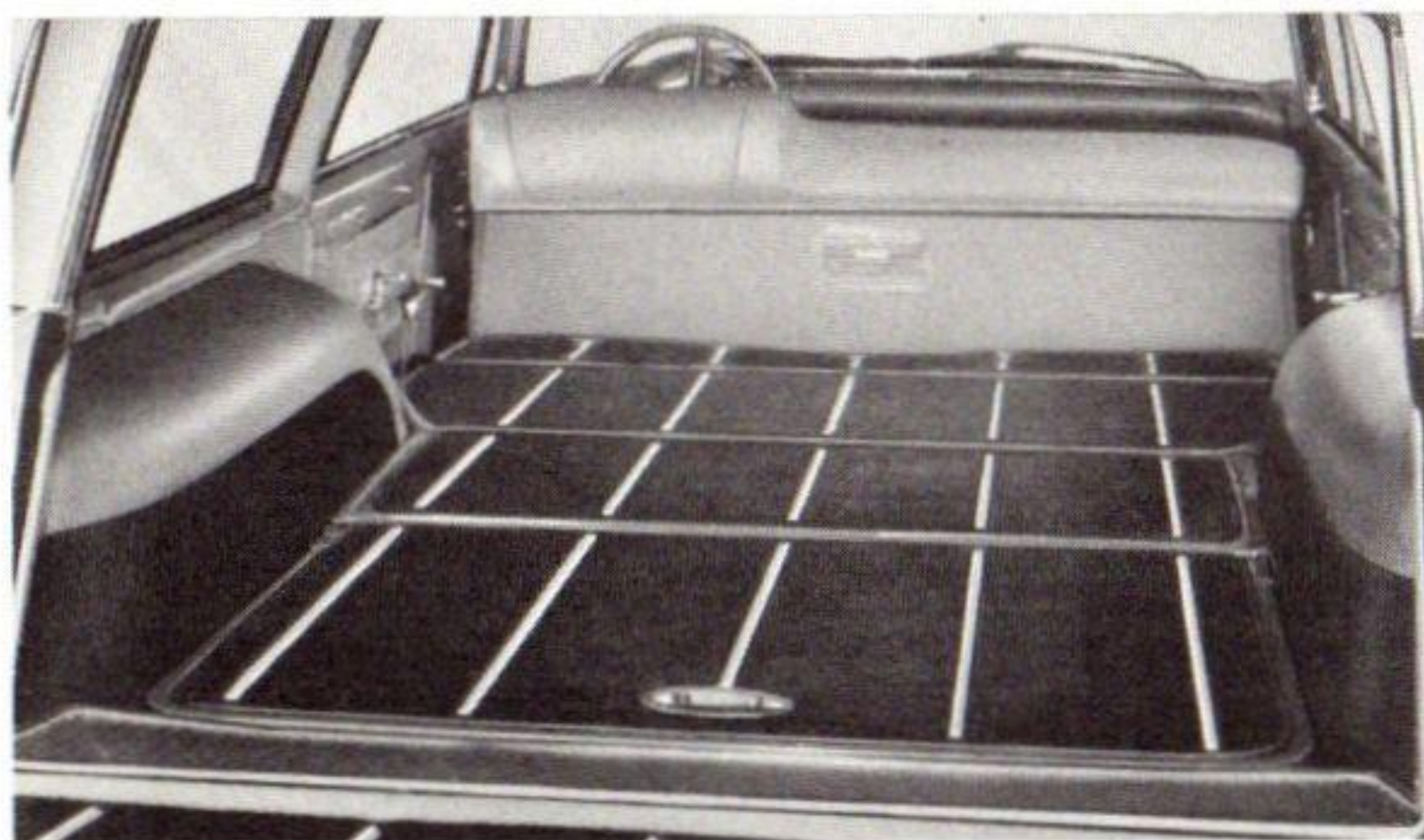


TOWN AND COUNTRY DUAL UNIT (optional) This station wagon unit operates like the Dual Rear unit, previously described. ● **CAUTION:** Air conditioned cars must be protected with permanent type anti-freeze during the summer to 15° or lower to prevent the heater core from freezing. Coolant with anti-freeze concentrations less than 40% should not be used for more than one season. ● **NOTE:** To assure maximum effectiveness from your air conditioning unit when warm weather arrives, we suggest that you operate the unit on "Fresh Cool" for five minutes each week during the cold months.

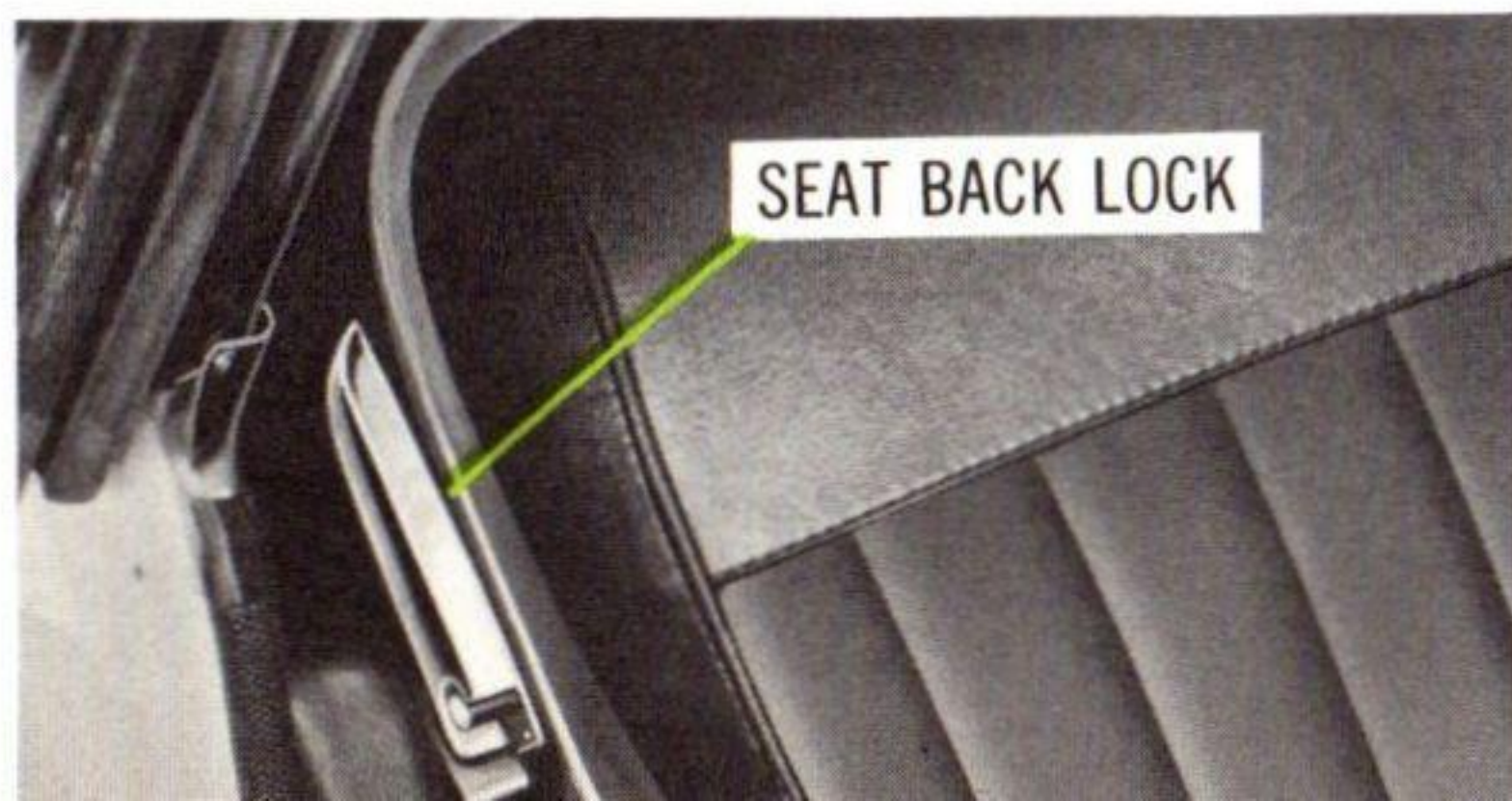
HEATER OPERATION ● **TO HEAT THE INTERIOR** Best heating is achieved with all windows closed. When the engine temperature gauge on the instrument panel reaches the first mark, push the "Heat" button, slide the Temperature Control Lever to high position and pull out to higher blower speed. After the car's interior is warmed up, adjust the Temperature Control Lever and select the blower speed as required to maintain comfort. During heating, some air is directed onto the windshield to prevent fogging. Push upper outlets down and adjust vanes to direct defroster air to upper corners of windshield. ● **DEFROSTING** Move the Temperature Control Lever to high position and push "Def" (defrost) button. Then pull fan switch to high position to force heated air through outlets at top edge of instrument panel. ● **DEFOGGING** If windshield is fogged inside during cool, wet weather, push the "Def" button without waiting for engine warm-up. After warm-up a comfortable inside temperature can be maintained by adjusting the Temperature Control Lever. Defroster can also be used for mild weather ventilation. With all windows closed, pleasant air circulation around the head and shoulders can be obtained with the Defroster.



STATION WAGON FEATURES

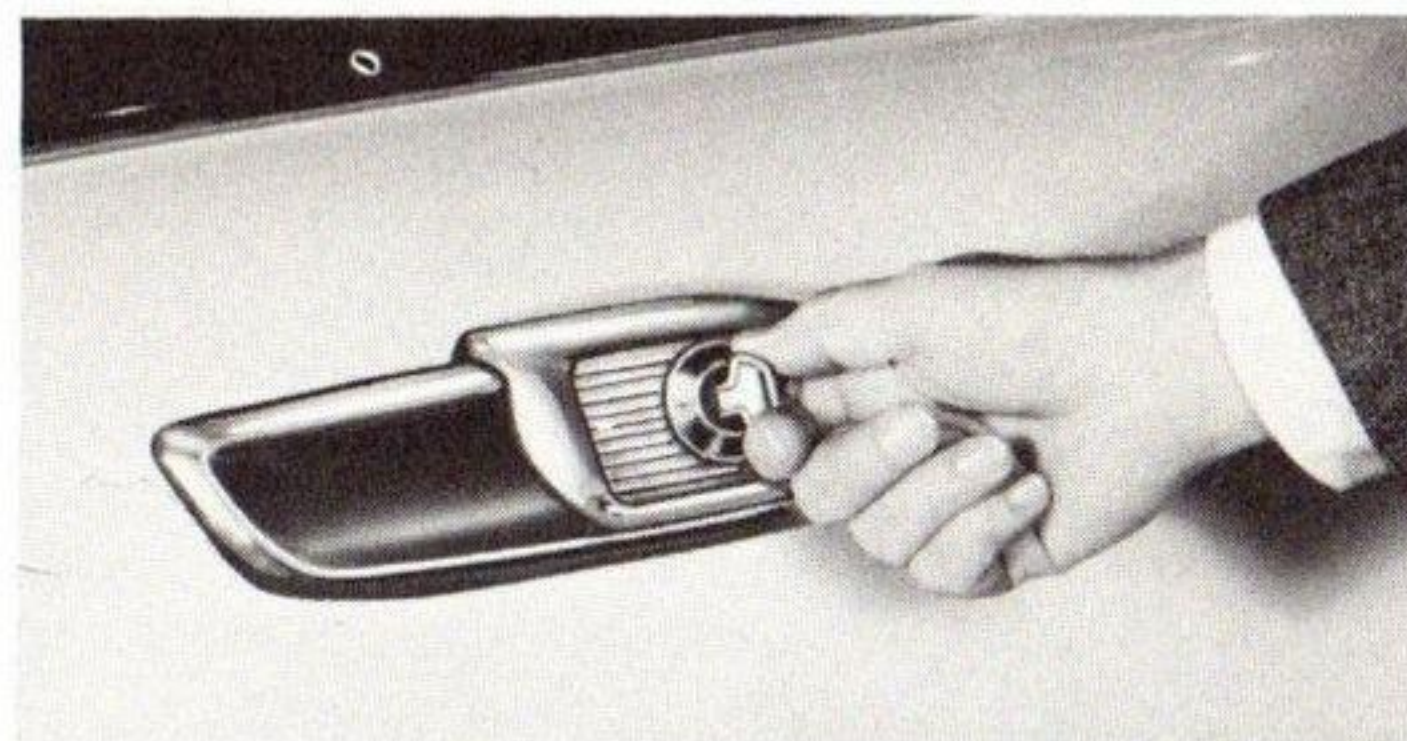


TWO-SEAT MODEL When cargo space is desired, the second seat can be folded flush into the floor. To fold second seat, grasp the seat leg, on either side, and rotate forward. Then pull the seat-back cushion and seat-back lock handle forward. A lock handle is provided at each end of the seat back for access from either side of the car. ● To convert for passenger use, pull seat-back up and engage in locks. Then pull seat-cushion up and in place.



SEAT BACK LOCK

THREE-SEAT 9 PASSENGER MODEL To convert third seat for cargo space, fold second seat as described for two-seat model. To fold third seat into floor, open tailgate, grasp rear edge of seat cushion and rotate toward you. Then grasp top of seat-back cushion and rotate toward you. ● To convert third seat for passenger use, simply lift up on latch handle and pull seat-back up and push toward front of car. Then lift up remaining section and rotate toward front of car. Convert second seat as described for two-seat model.



TAILGATE AND WINDOW

The tailgate window is electrically controlled by a switch on the instrument panel. The window is unlocked and lowered from the outside by a key-operated switch on the tailgate. Use the ignition key to operate lock switch. ● Full illumination of the interior can be had by using a rear light (optional) along with the dome light. Rear light is located above tailgate window.

TO OPEN TAILGATE After lowering window, open by the latch on top edge of tailgate. Press trigger under latch with fingers and press rear of latch downward with heel of hand. Latch operation is a safety feature designed to prevent tampering by children. ● **NOTE:** In the interest of safety, the tailgate will not open until the window is completely lowered, and the window will not raise until the tailgate is closed.

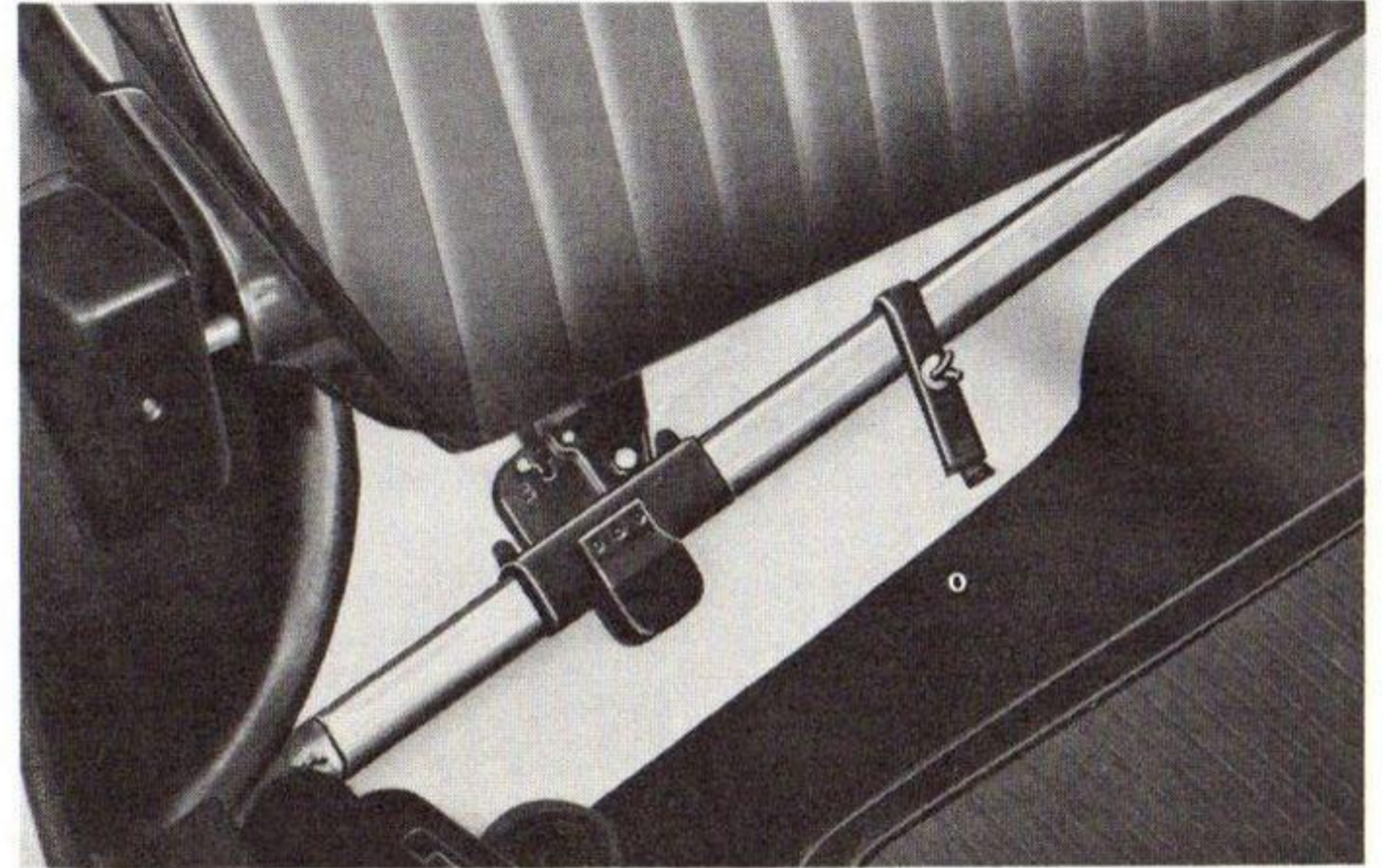
SPARE WHEEL AND JACK STORAGE

TWO-SEAT MODEL Spare wheel is stored in the floor compartment just forward of the tailgate. Lower tailgate, raise hinged floor panel with hand-hold and hold open with support rod. ● The area around the spare wheel is an ideal compartment for storing cameras, small luggage and other objects. A lock is available for protecting this compartment.

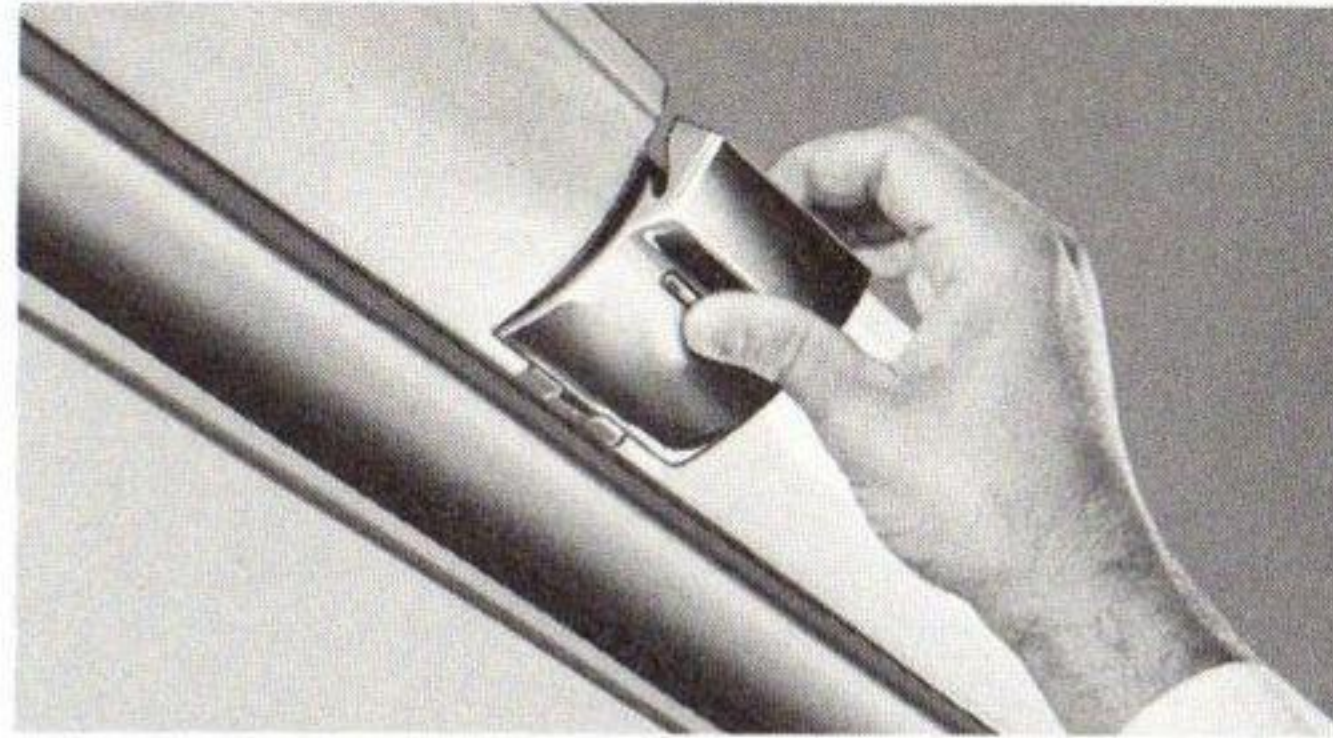


THREE-SEAT MODEL Spare wheel is stored under the third seat. To remove seat, open the tailgate, lift seat cushion and rest it on its back edge so that slots in pivot brackets line up with flat sides of hinge pins. Lift seat up and out.

JACK STORAGE The jack for both two- and three-seat models is stored behind the cushion of the second seat.



CONVERTIBLE TOP ... OPERATION AND MAINTENANCE



TO RAISE TOP Stop the car and turn down sun visors. Unfasten and remove top boot or fold over rear seat-back. Turn control knob on instrument panel to left and hold there until top rests on windshield header. Pull top down until locking handle snaps into closed position. Locking handle is located in center of header, above the windshield. Top boot should be thoroughly dry before being folded and stored in top storage compartment.

TO LOWER TOP Stop the car and turn down sun visors. Make certain top storage compartment is empty. Depress safety catch in center of lock handle and pull top edge of handle down toward you. Push top up to clear the windshield. Turn control knob on instrument panel to right and hold

there until top is fully lowered. Then, fasten top boot over the storage compartment. ● **NOTE:** Top should be thoroughly dry before lowering into storage compartment.

TO OPEN AND CLOSE REAR WINDOW Open from inside the car. Unsnap support strap and pull the zipper tab in the upper right corner. When closing, support the window by snapping the support strap in place before pulling the zipper.

CARE OF CONVERTIBLE TOP Vacuum clean top and inside of storage compartment frequently. Wash the top with mild soap and lukewarm water, lathering well with a soft brush, cloth or sponge. Avoid heavy brushing or rubbing on seams. Rinse all traces of suds

away with plenty of clear water. Allow to air-dry before storing.

CARE OF REAR WINDOW Removing road dust with a dry cloth will damage the plastic. Instead, use a soft cloth moistened with water. Never remove snow or ice with a scraper. To wash, use a mild household soap or detergent (not caustic) to work up a lather. Rinse with clear water and wipe with a slightly moistened clean cloth. **CAUTION:** Do not use gasoline, carbon tetrachloride, or cleaners of alcholic content.

WARNING: *Never raise or lower top while car is in motion.*

HOW TO INCREASE TIRE LIFE

TIRE CARE ● Check pressure regularly. ● Equalize wear by rotating regularly. ● Avoid fast getaways and prolonged periods of high-speed driving. ● Slow down when rounding corners or sharp curves. ● Avoid extreme and unnecessary braking. ● Avoid sharp objects and chuck holes in pavement.

TIRE ROTATION Tire life can be prolonged by rotating all four wheels and the spare, after the first 5,000 miles and every 5,000 miles thereafter.

WHEEL BALANCING Heavy spots on wheels or tires tend to cause bouncing and wobble, resulting in abnormal wear. Your Dealer will be happy to prevent this condition from occurring by balancing your wheels.

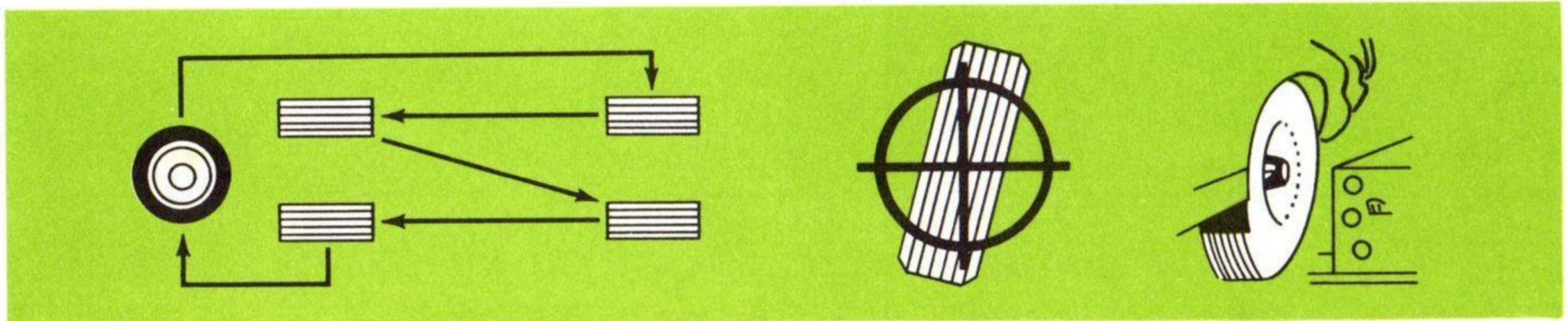
WHEEL ALIGNMENT Should you expe-

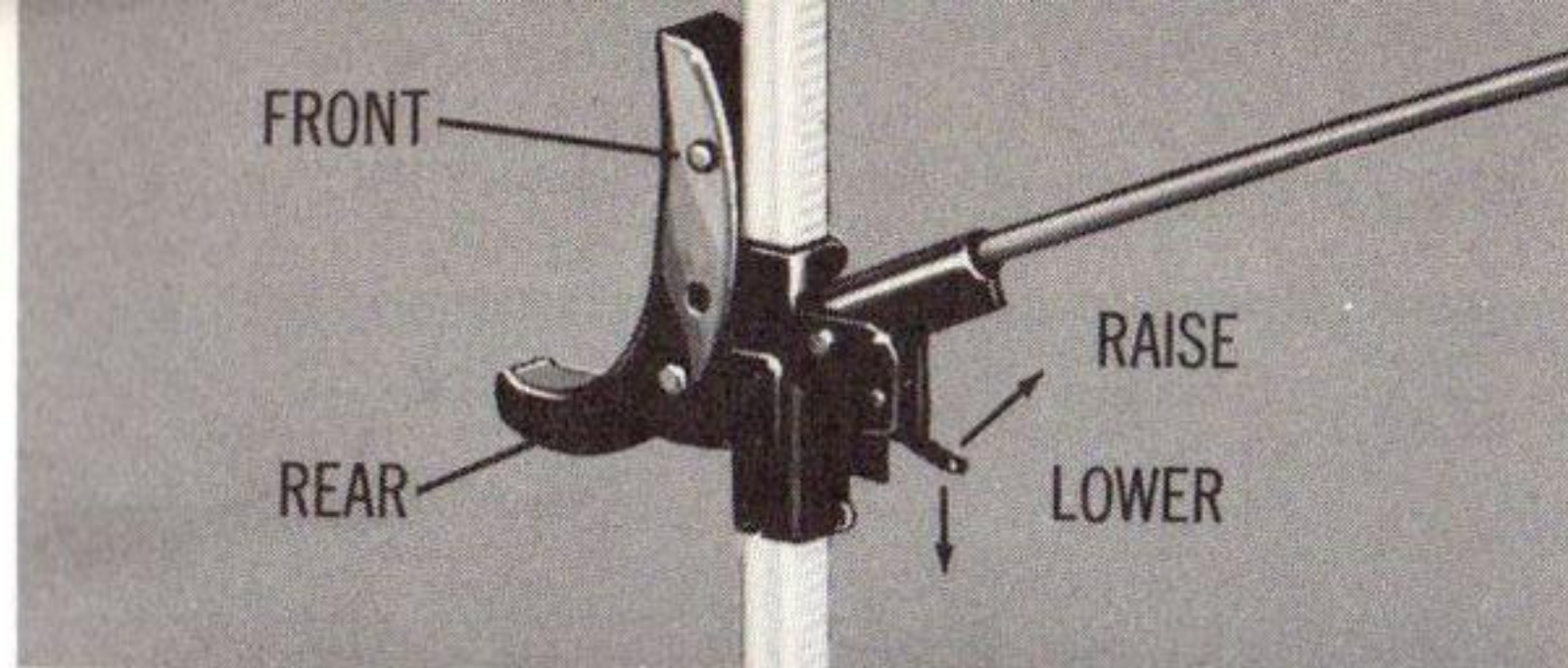
rience uneven or severe front tire wear; car pulling in one direction on brake application; or car leading, left or right, in normal driving have your Dealer check the alignment for you.

TIRE PRESSURE An increase in tire pressure while driving is normal. Reducing pressure to compensate for this increase will cause under-inflation and abnormal wear.

- Tires cold, all wheels 24 lbs.*
- After moderate driving (tires warm, city driving) 27 lbs.
- After high-speed driving (tires hot) 29 lbs.

**Cold tire pressure for the rear tires on a fully-loaded Station Wagon should be increased to 28 lbs.*





THE SAFE WAY TO CHANGE A WHEEL

- ① Shut engine off and set parking brake. Car should be parked on as flat a surface as possible. Block the wheel diagonally opposite to the one to be removed.
- ② Remove spare wheel, jack and base and lug wrench from luggage compartment. See page 24 for Station Wagon jack storage.
- ③ Pry off hub cap with flat end of lug wrench.
- ④ Loosen nuts (bolts) before using jack. Turn left on right wheels (passenger side of car) and right on left wheels.
- ⑤ Place lifting hook on jack, using top hole for front bumper and bottom hole for rear bumper.
- ⑥ Fit jack hook in slot provided on bottom edge of bumper and set jack in position without slanting.
- ⑦ Insert lug wrench in jack; set control finger for "Up" position and "pump" until wheel is clear of ground.
- ⑧ Remove nuts (bolts) and pull wheel off hub.
- ⑨ Install spare and lightly tighten nuts (bolts), alternating from upper left to lower right and upper right to lower left. Set control finger for "Down" position and lower car. Then finish tightening. Put hub cap in place and hit sharply with heel of hand. Remove block from wheel.

CAUTION: A bumper jack is a tire changing tool only! If it is necessary to work under the car, place supports under car structure.

APPEARANCE CARE

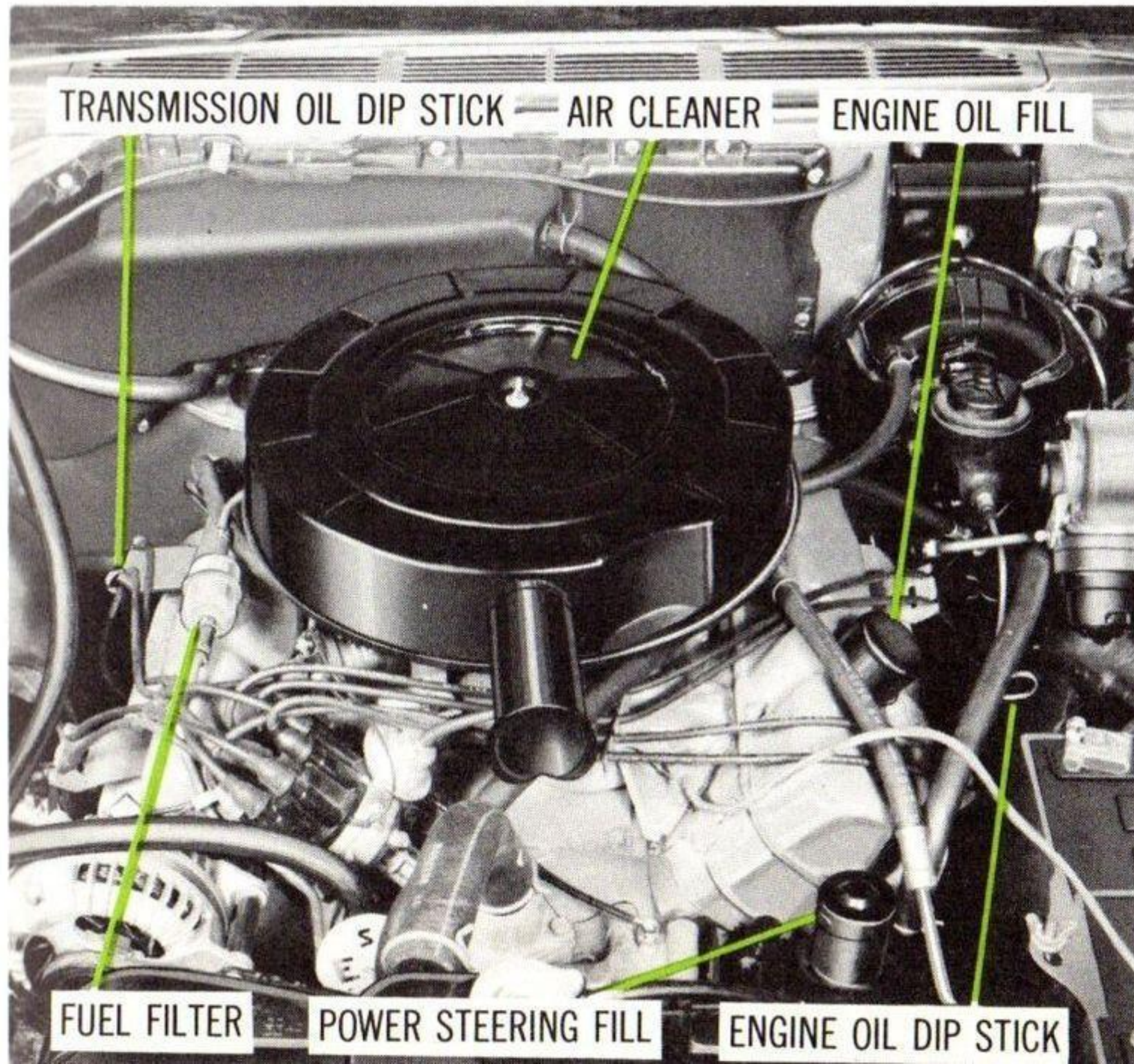
OUTSIDE Wiping off dust or dirt with a dry cloth or using a combination cleaner and polish without first washing the car may scratch the paint finish. ● **WASH** your car often to prevent road dirt, salt, chemicals and other matter from damaging finish. Flood the painted surfaces with cold water to loosen surface dirt and prevent scratching. Use a MoPar Wash Mit, soft brush, sponge or cloth, and dry completely with a clean towel or damp chamois. MoPar Car Wash Liquid added to water will help remove stubborn dirt and road film. Cleaning windows and windshield with MoPar Glass Cleaner will add that extra sparkle. In hot weather, wash the car in as cool and shady a spot as you can find. ● **BRIGHT METAL** (*chrome, stainless steel and anodized aluminum*) should be washed with special care. Using abrasive powders or steel wool may scratch the finish and on anodized aluminum may remove the protective coating and cause discoloration. To safely and effectively restore sparkle, use MoPar Chrome Cleaner and Polish (with silicones). To prevent the harmful effects of salt and other road chemicals in winter, a coating of MoPar Auto Wax or Super Glaze is recommended. ● If desired, you may polish your car immediately by using MoPar Automobile Polish. Before using any other type of cleaner or polish, be sure to let



enamel age and harden for at least three months. The finish may then be cleaned and polished with any cleaner and polish you prefer according to directions on the container. In hot weather, polish the car in the shade. ● **TIRE CARE** Wash tires with clear water and a sponge. Use MoPar Tar and Road Oil Remover to remove gummy substances, such as tar, asphalt, oil or undercoating materials from the car finish and tires. When cleaning white side walls spray on MoPar White Side Wall Tire Cleaner. Use a brush or steel wool on heavily scuffed areas.

INSIDE ● **FABRIC UPHOLSTERY** should be brushed or vacuumed regularly. Fabric can be cleaned with MoPar Fabric Cleaner and Spot Remover, or mild soap. For spots or stains, try cold water, then warm water. Follow with MoPar Fabric Cleaner and Spot Remover. **CAUTION:** If you use a volatile-type cleaner to remove spots from foam rubber cushions, **DO NOT SATURATE CUSHIONS WITH CLEANING SOLVENT . . .** instead, wet a cloth with cleaner, wring it almost dry and rub from the center of the spot outward. **GASOLINE IS DANGEROUS—DO NOT USE AS A CLEANING AGENT**—it may ignite with brisk rubbing. ● **VINYL PLASTIC OR LEATHER UPHOLSTERY** should be cleaned with MoPar Multi-Purpose Cleaner or thick mild soap suds in lukewarm water. Apply with sponge or clean cloth and wipe off with damp cloth. Then dry the surface. **DO NOT USE** volatile cleaners or solvents on vinyl or leather upholstery. ● **CARPETING** should be cleaned regularly with vacuum or whisk broom. Remove stains from carpeting with MoPar Fabric Cleaner or any dependable carpet cleaner. Wash rubber composition carpets or mats with soapy water.

SERVICE TIPS



The service tips found on this and the following page are simple maintenance items that may be of interest to you. ● Long-range service procedure and mileage maintenance intervals are outlined in detail in your Certified Car Care Booklet, which accompanies this Manual. We strongly urge that you familiarize yourself with the Certified Car Care plan and the benefits you are entitled to.

GASOLINE A dependable brand of "premium" gas is recommended for New Yorker and "300" models. Newport models are designed to operate on a good grade of "regular."

HOW TO CHECK LEVEL OF AUTOMATIC TRANSMISSION OIL Check level semi-annually. With the engine idling and thoroughly warm, apply parking brake and push the Neutral button. Then shift briefly through all ranges. Push Neutral button again and remove dip stick with engine idling. Oil level should be between the "F" mark, or slightly below, but never above the "F" mark when the engine is warm. If it is necessary to check fluid level when the engine is cold, the level should be at or slightly below the "Add 1 Pint" on the dip stick. Add or drain fluid as necessary. Be sure the dip stick is properly reseated to prevent entry of dirt. Use only Automatic Transmission Fluid, Type "A", Suffix "A." **NOTE:** Do not idle engine in gear for long periods.

POWER STEERING FLUID LEVEL Check level semi-annually. Clean dirt from cap and remove

(continued)

from oil reservoir. When engine is hot, fluid level should be half-way up in filler neck; when cold, level should be at bottom of neck. Use only MoPar Power Steering Fluid.

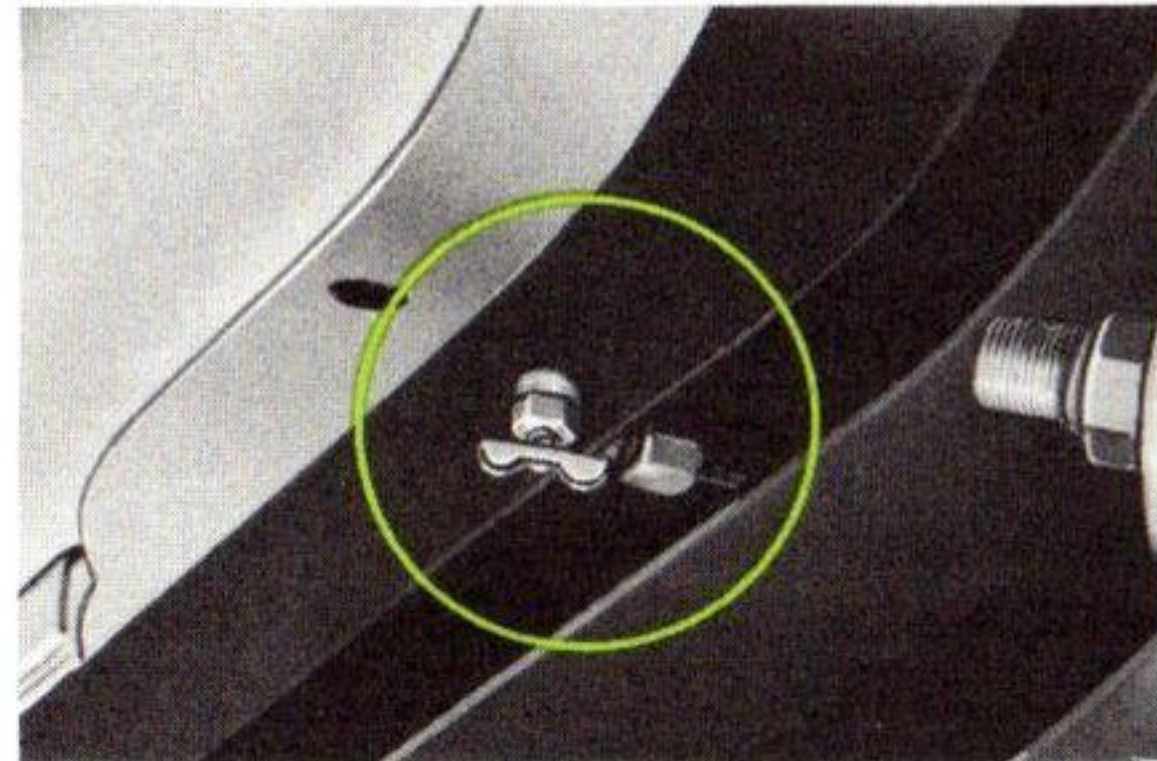
WHEN TO ADD ENGINE OIL Have the engine oil level checked during each stop at the gasoline station. Add oil only when the level registers on the dip stick at the "ADD OIL" mark, or below it.

BATTERY CARE Remove all caps and check fluid level every two months, and more often in hot weather and on long trips. Add only pure distilled water. Never allow flame or sparks near uncovered filler holes because explosive hydrogen gas may be present.

CRANKCASE VENTILATOR VALVE Your new car is equipped with a closed crankcase ventilating system to reduce the passage of fumes into the air. Operation of the valve in the system should be checked by your Dealer semi-annually, and more frequently if car is used for frequent short trip driving (less than 10 miles) with frequent idling.

ANTI-FREEZE So that your cooling system will continue to operate free of

corrosion and not overheat, the following procedures should be observed. ● **FALL:** Drain and flush cooling system with water. If the temperature gauge indicates over-heating, or if the drained coolant is rust colored, use MoPar Radiator Flush or MoPar Cooling System Cleaner to remove cooling system deposits. The old coolant should be discarded and *not* reused. ● To drain system, open radiator draincock and



remove plugs from underside of engine block. Also disconnect lower heater hose (if so equipped) and drain heater system. Flush cooling and heater systems with water. Add sufficient (not less than 20% of system capacity) high-quality anti-freeze such as MoPar with water to give cooling system full pro-

tection at the lowest anticipated temperature. ● **SPRING:** Drain and flush cooling system. Refill with water and a high-quality corrosion inhibitor, such as MoPar Rust Resistor to protect system during Summer months. ● The Spring draining may be omitted under the following conditions; if the cooling system was filled with anti-freeze at the factory or with MoPar Anti-freeze (in concentrations greater than 40%) the previous Fall, and if the coolant does not have a rusty appearance.

NOTE: *Glycols and alcohols are the only satisfactory bases commercially available for radiator anti-freeze compounds. Solutions containing salts, sugar, honey, glucose, mineral oils, kerosene or similar materials should never be used in the cooling system.*

THERMOSTAT Your new car is equipped with a 180 degree thermostat for use with permanent-type anti-freeze.

If you later prefer an alcohol type anti-freeze use only a 160 degree thermostat.



REMOVAL OF RADIATOR CAP

Driving in heavy traffic, at high altitudes, or in very hot weather, may build up pressure in the cooling system. To remove cap when under pressure, place cloth over cap, turn left to first stop, allowing steam to escape through overflow tube, then remove cap.

THE CARBURETOR AIR FILTER

The special easy to change fire-resistant filter installed in your carburetor should be cleaned and inspected periodically to assure good fuel economy. Do NOT wash or oil. Simply unscrew the wing nut, remove the metal cover and lift

out the filter. Clean with compressed air, holding nozzle about two inches from filter. Clean semi-annually, not to exceed 8,000 miles. In very dusty or sandy areas clean more often. Replacement of the filter element is recommended at 32,000 mile intervals.

IF YOU HAVE AN AUTOMATIC TRANSMISSION

The fluid and filter installed in your automatic transmission at the factory will provide satisfactory lubrication and protection for the life of your car. Therefore, fluid changes are not necessary, except for hard usage such as frequent towing of trailer or continuous driving under overload conditions. Under these conditions the transmission should be adjusted and fluid and filter changed in your Dealer's Service Department at intervals of about 32,000 miles.

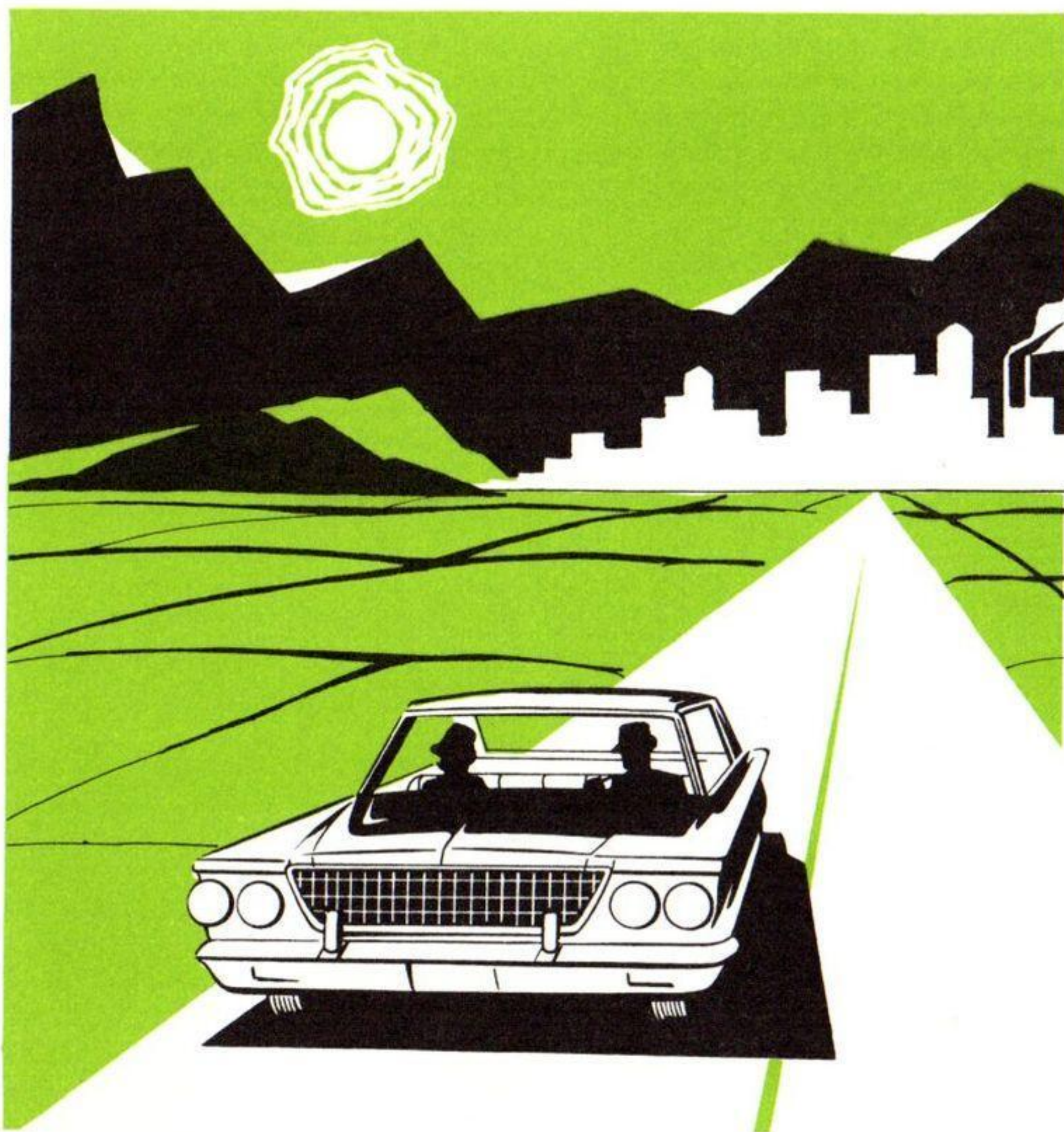
ENGINE OIL FILTER Tiny particles of dirt or foreign matter that might enter the engine oil are removed by the oil filter. But in time the filter will become clogged, and so it is recommended that it be changed semi-annually to coincide with an oil change. Be sure to have the oil changed at the same time. In severe dust conditions

or continuous short-trip cold weather driving, change the filter more frequently.

RECOMMENDED ENGINE OIL GRADES

In Warm Climate, where temperature is always above freezing (32° F.) use SAE 30, 10 W-30 or 20 W-40 engine oil. ● In Late Fall and Early Spring, with temperature down as low as 10 above zero, use SAE 20 W, or SAE 10 W-30 engine oil. ● When the Temperature Drops and you expect the thermometer to reach 10 below zero, use SAE 10 W, 10 W-30 or 5 W-20 engine oil. If temperature turns colder than 10 below use SAE 5 W-20. ● Use an oil which conforms to the requirements of American Petroleum Institute classification "For Service MS".

FUEL FILTER Your new car has a self-cleaning filter in the fuel tank to prevent water and foreign material from entering the fuel system. It needs no servicing. There is also a fuel filter in the fuel line at the fuel pump outlet. If this filter is plugged it can limit car speed and cause hard starting. Under normal operating conditions the filter should be changed at 16,000 mile intervals.



OIL CHANGE REQUIREMENTS

REGULAR OIL CHANGES are an important part of your Certified Car Care maintenance. Chrysler engineers recommend that **ONLY HIGH QUALITY OILS LABELED "FOR SERVICE MS" BE USED.**

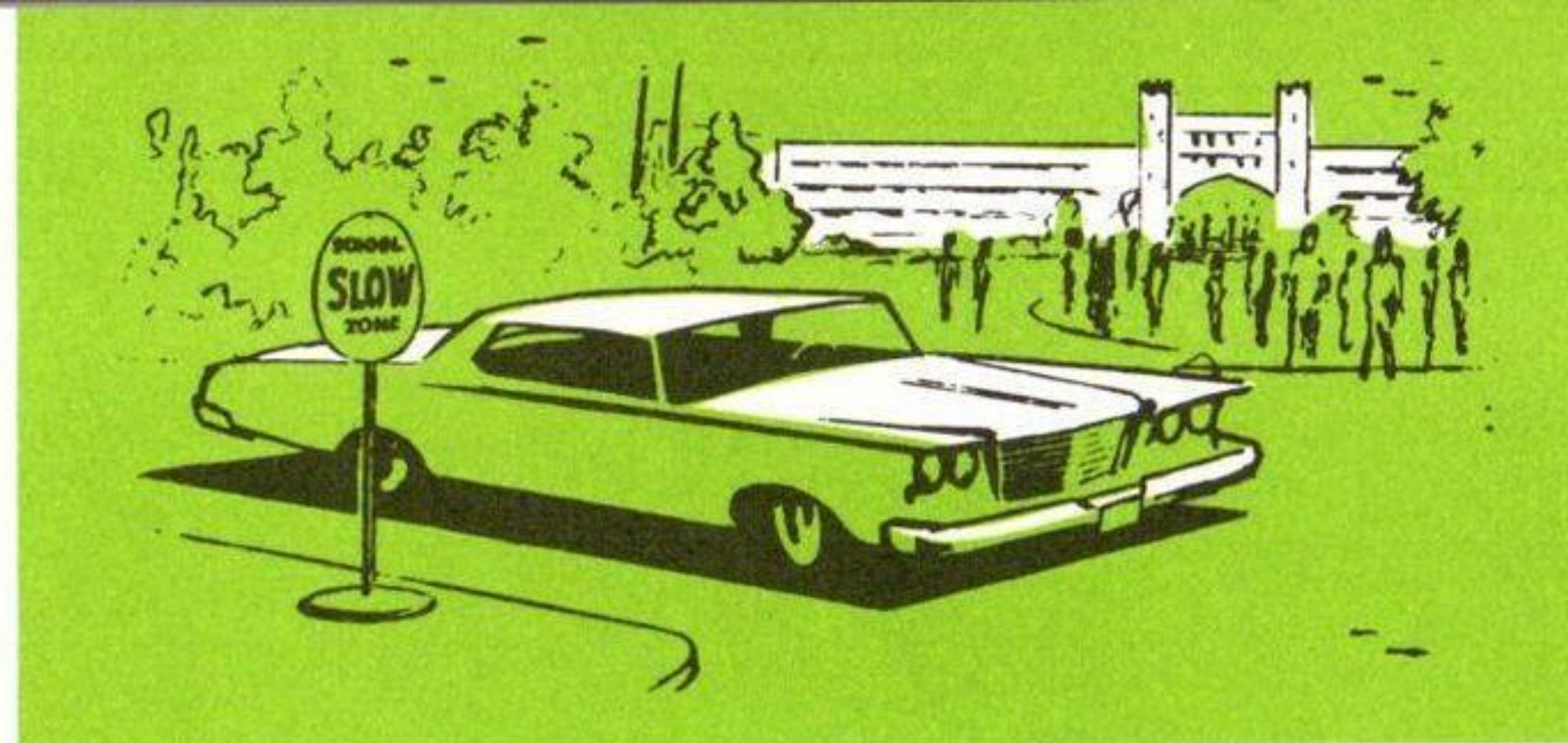
An oil for service MS contains the necessary additives to protect against the formation of rust and scuffing of internal engine parts. It also contains detergents to minimize harmful deposit accumulations which can cause sticking of the piston rings and plugging of screens, oil passages and other internal engine parts. For these reasons, **only** oils for service MS are recommended. "Straight mineral" or "non-detergent" oils **SHOULD NOT BE USED.**

In addition to oil quality and type, the two most important factors which affect oil life are: 1—**ENGINE TEMPERATURE** 2—**TYPE OF DRIVING.**

At low engine temperatures harmful condensation and sludge-forming impurities build up in the engine oil. These cause corrosion of vital engine parts and harmful deposit accumulation. Highway driving produces higher engine temperatures which tend to dissipate these impurities. Short-trip driving at slower speeds does not warm the oil sufficiently to drive off these contaminants. Therefore, short-trip driving at lower temperatures **decreases** the effective life of the oil while highway driving **extends** the effective life of the oil. **FOR EXAMPLE . . .**

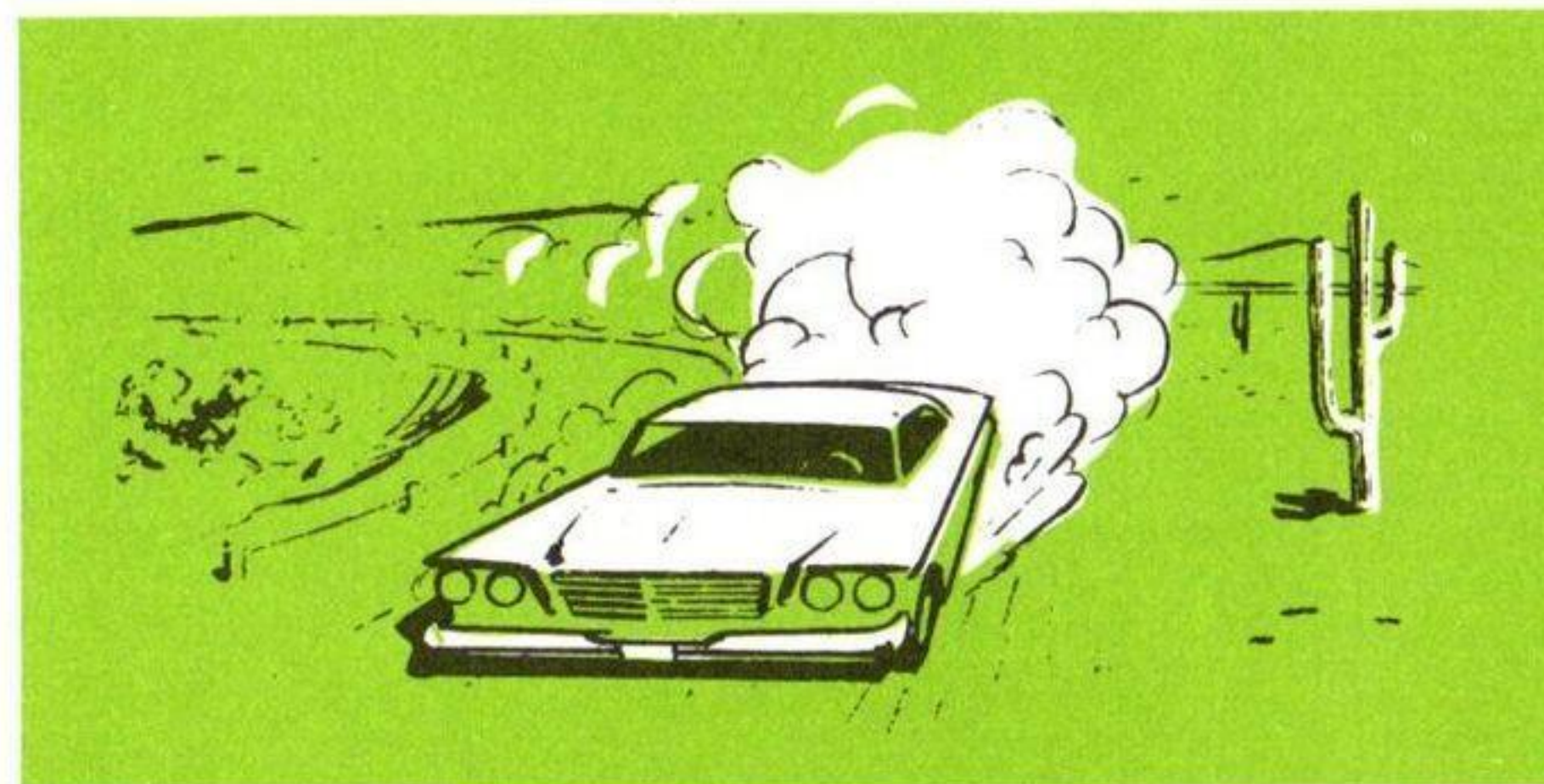
SHORT TRIPS (*less than 10 miles*) and slow speeds such as to the store, school, work, etc., and home again before the engine warms up causes harmful condensation and sludge formation. This is typical of most city traffic operation. Oil changes should be made at intervals no longer than every 2 months.

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SEVERE OPERATING CONDITIONS such as frequent driving on dusty roads or in sandy geographic areas or unusually short trip driving in cold weather will require more frequent service. Any authorized dealer's Service Manager knows the frequency that oil changes are required in his area. Follow his advice for your particular needs.

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HIGHWAY DRIVING, combined with some short trip, slow speed operations extends the effectiveness of the oil, permitting changes at 4,000 mile intervals.



LICENSE DATA

• Vehicle Number: Stamped on plate on left front door post. • Engine Number: Stamped on boss in front of leading edge of left cylinder head on 413 cu. in. engine. Stamped on boss under distributor on 361 and 383 cu. in. engines.

FLUID CAPACITIES

• Fuel—23 gals., Town and Country models 21 gals. • Engine Oil—5 qts., add 1 qt. with filter change • Cooling System—16 qts., add 1 qt. with heater • Transmission—Manual 4½ pts.—Automatic 19 pts. • Rear Axle—4 pts. • Power Steering—4 pts.

ENGINE SPECIFICATIONS

	Newport 361 cu. in.	"300" 383 cu. in.	New Yorker 413 cu. in.
Bore.....	4.125"	4.25"	4.19"
Stroke.....	3.375"	3.375"	3.750"
Compression Ratio.....	9.0:1	10.1:1	10.1:1
Oil Filter.....	Throwaway	Throwaway	Throwaway
Cooling System Pressure.....	14 psi	14 psi	14 psi
Thermostat.....	180°	180°	180°
Ignition Timing.....	10° BTC	10° BTC	10° BTC
Breaker Point Gap.....	.014-.019"	.014-.019"	.014-.019"
Spark Plug Gap and Number...	.035", J-12-Y	.035", J-12-Y	.035", J-12-Y
Firing Order.....	1-8-4-3-6-5-7-2	1-8-4-3-6-5-7-2	1-8-4-3-6-5-7-2

LIGHT FUSES

Fuses for the radio, cigarette lighter, heater or air conditioning, tail-stop-dome lights and accessories are retained in a box located at bottom edge of instrument panel under the radio control panel. Amp sizes and nomenclature are marked on box.

LIGHT BULBS

	Number
Head Lights	
High-Low Outer Light.....	2
High Inner Light.....	1
Instrument Panel Lights.....	57
Transmission and Heater Buttons..	Stray
Radio Dial.....	1892 or 1893
Trunk.....	1003
Turn Signal, front and rear.....	1034
Parking.....	1034
Dome.....	1004
License Plate.....	67
Stop and Tail.....	1034
Back-up.....	1073

**HOW TO IMPROVE
GASOLINE ECONOMY**

STARTS Unnecessary idling wastes gas. A smooth start is easiest on fuel consumption. "Jackrabbit" starts cost money —tires, gasoline.

IN TRAFFIC You'll save gas by staying up with the lights and judging the speed of traffic flow—don't try to lead the other cars. Remember: you use gasoline when idling at a light as well as in accelerating away from it.

ON HIGHWAYS It's best to travel at constant, moderate speeds. High speed takes its toll in gasoline consumption through the engine's demand for more gas and increased wind resistance.

HEAVY LOADS AND UNPAVED ROADS Heavy loads (such as trailers) require more power, therefore more gas. Driving on muddy or bumpy roads requires more gas due to wheel resistance.

STOPS You'll save, too, if you avoid unnecessary or sudden stops. You can do this by approaching traffic lights at moderate speeds, even coasting when traffic permits, and by braking gently. Every time you stop and start, slow down and accelerate unnecessarily, you consume gasoline.

KEEP TIRE PRESSURE UP Soft tires increase rolling friction which must be overcome by using more gas.

TEMPERATURE AFFECT ON LUBRICANTS During cold weather use lighter lubricants that flow easily. Cold, heavy lubricants create an unnecessary drag that wastes fuel. Lubrication lets moving parts move freely, saving gasoline.

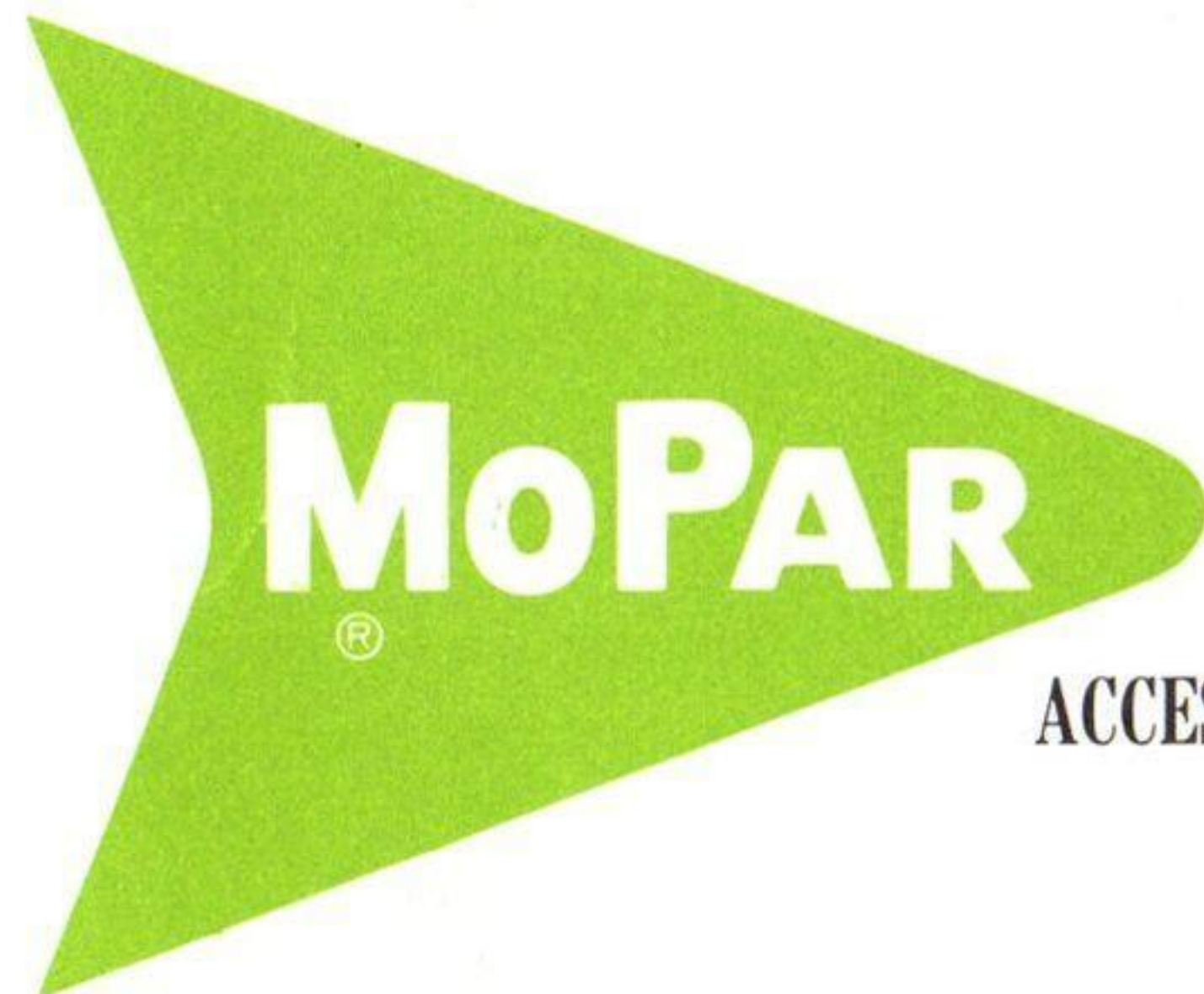
THE RIGHT ACCESSORIES CAN ADD A LOT TO THE ENJOYMENT OF YOUR NEW CHRYSLER

Things like: Air conditioners ● litter baskets ● cushion
toppers ● safety seat belts ● radios ● side-view mirrors
● emergency warning lights ● child guard door locks
● floor mats ● touch-up paint applicators ● and many
other useful items.

MoPar is the name of the precision-engineered, factory-
approved parts and accessories for your new Chrysler.
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designed, engineered and approved. Your dealer uses
them. See him for MoPar products that will add comfort,
convenience and safety to your motoring pleasure.

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